

AURA
SERIES

OWN YOUR AURA

600x1200mm, 1200x1800mm



SIMERO[®]
CERAMICS

simero.in

STORY OF AURA
NEXT GENERATION SURFACES
THAT HAS AURA OF ITS OWN

The Aura Collection is for those who build with thought and purpose. Its polished surface plays with light like reflections on water. The luxe texture, subtle and rich, stays in the background and holds the room together. The name itself reflects its philosophy. The surface of this collection carries the aura of the one who created the space, whether it is the builder or the architect. It leaves a lasting impression through its exceptional design and detailing. Every surface is crafted with precision and supported by advanced technology.



SIZED TO
MATCH DESIGN
AMBITION

Whether you're designing expansive surfaces or intimate corners, these formats offer flexibility, balance and a flawless visual experience throughout.



1200x
1800mm

600x
1200mm

AVAILABLE FINISH



YOUR PROJECT IS WORTHY YOU DESERVE SOMETHING SPECIAL

If you are an architect or a builder, you know that every project carries more than just bricks and plans. It holds your vision, your reputation and your passion. That is why this collection is designed with you in mind. The range offers everything from bold finishes to subtle textures, made to suit every kind of space.

Whether you are building a home, a showroom, or a landmark, you will find something that feels just right. Every tile is crafted with advanced technology and deep thought. Because good projects deserve more than good material. They deserve something truly special and that is what AURA Collection offers to you.

SIMERO[®]
CERAMICS

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CREATIVE SPACE

APPLICATION FEATURES
CRAFTED FOR FLEXIBILITY

We shape surfaces using next-generation technology and a highly skilled R&D team, resulting in elite features. This has led to the creation of surfaces that stand the test of time.



Easy to
Clean surface



Hygienic
Surface



Chemical
Resistance



Hydrophobic
Surface Behaviour



Easy To
Install



Stain
Resistance



Resistance
To Thermal
Shock



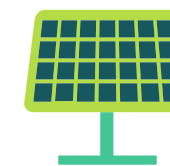
Low Water
Absorption Rate



We Recycle
Materials Annually
9000 MT



Reduce Carbon(CO₂)
Emissions Annually
2380 MT



Powered By
Solar Energy

संरक्ष प्रकृतिं जीवनाय



SUSTAINABILITY IS NECESSITY NOT LUXURY

That's why every tile we create follows a sustainable approach. As a Green Certified company, we take responsibility for the environment seriously. From eco-conscious manufacturing processes to energy-efficient production methods, everything we do is designed to reduce impact and preserve nature.



-50%
Less water uses



-25%
Less Energy Consumption

ALMORA BEIGE



SIZE: 600X1200MM

RANDOM: 05



SIZE: 1200X1800MM

RANDOM: 03



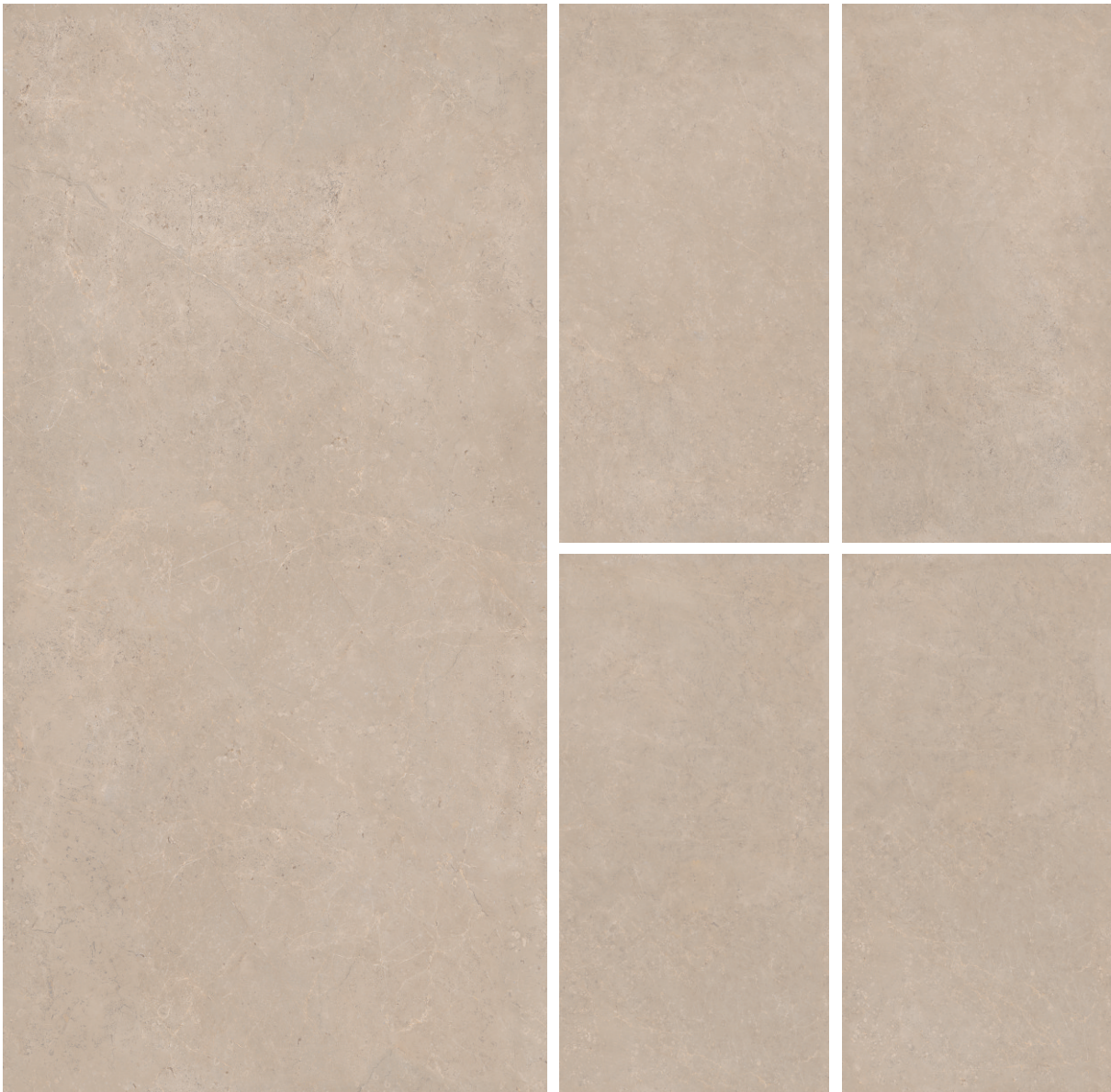


WALL - **600X1200MM**



DISPLAYED AT TRUE SCALE - **1200X1800MM**

ASPERO TERRA



SIZE: 600X1200MM

RANDOM: 05



SIZE: 1200X1800MM

RANDOM: 03





FLOOR - **600X1200MM**



DISPLAYED AT TRUE SCALE - **1200X1800MM**

CARTINA GREY



SIZE: 600X1200MM

RANDOM: 05



SIZE: 1200X1800MM

RANDOM: 03





WALL - **600X1200MM**



DISPLAYED AT TRUE SCALE - **1200X1800MM**

FILITO BEIGE



SIZE: 600X1200MM

RANDOM: 05



SIZE: 1200X1800MM

RANDOM: 03





WALL - **600X1200MM**



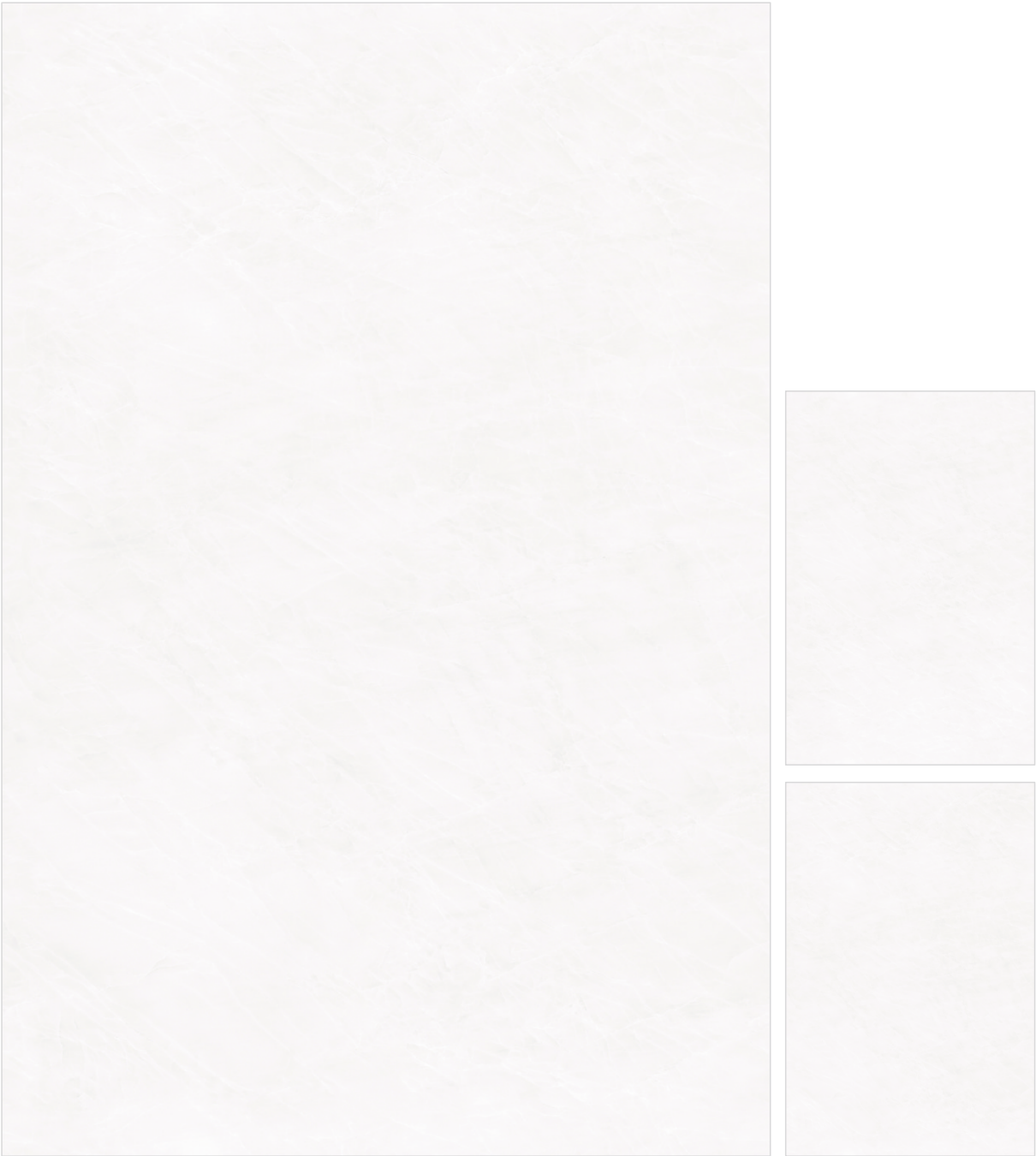
DISPLAYED AT TRUE SCALE - **1200X1800MM**

ORO BIANCO



SIZE: 600X1200MM

RANDOM: 05



SIZE: 1200X1800MM

RANDOM: 03





WALL - **600X1200MM**



DISPLAYED AT TRUE SCALE - **1200X1800MM**



Head Office:

**Behind Indian Oil Petrol Pump,
Morbi-Halwad Road, State Highway No. 22,
Nichi-Mandal, Morbi, Gujarat - 363 641.**

Simero Exhibition Center 2.0 Ahmedabad:

1487, S.G Highway, cross road, near gota,
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