



THE TRUE GEM  
OF SURFACES  
600X1200MM



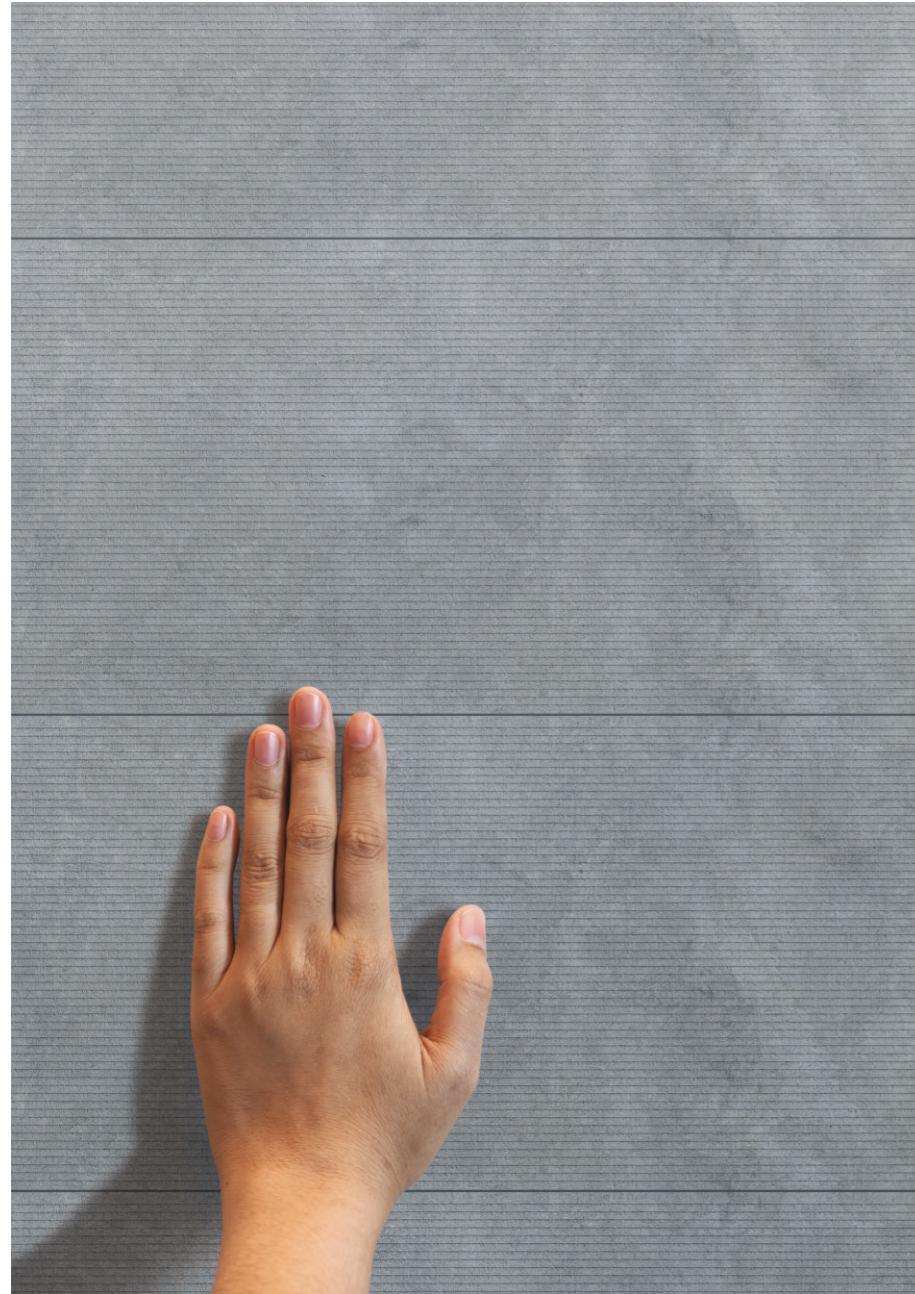
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CERAMICS

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## STORY OF DIAMOND

FOR THOSE WHO LOVE PRECISION &  
DETAILING LIKE A DIAMOND

Matt like no other, detailed matt that quietly speaks of class. Diamond 2.0 is not about shine, it is about depth. With punch texture and linear detailing, it creates surfaces architects admire, builders trust, and spaces that stay timeless.



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INCREDIBLE LINEAR  
CUT PRECISION

**DIAMOND 2.0**  
DURABLE & STRONG SURFACE

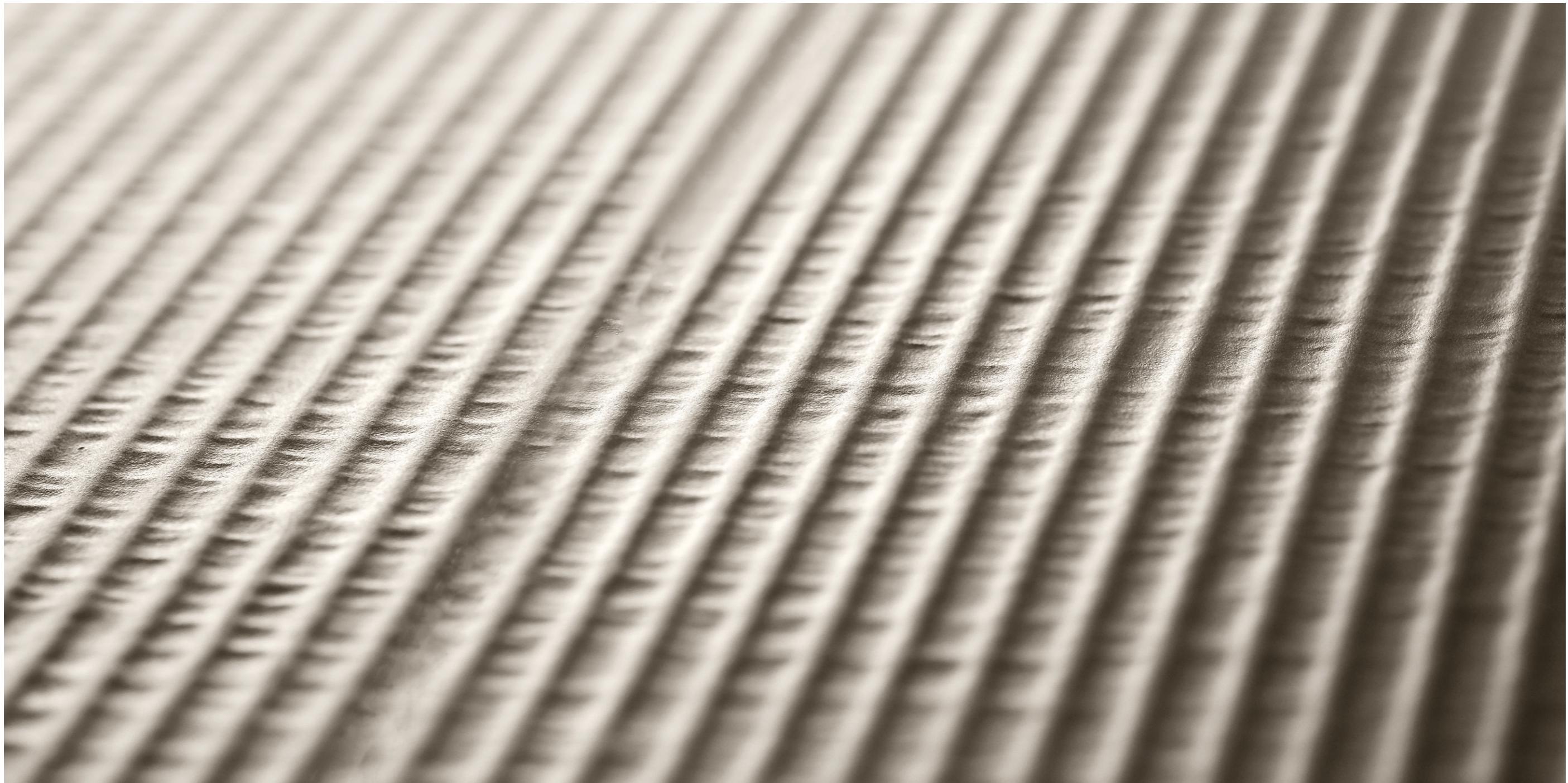


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**SHAPING ARCHITECTURAL  
EXPERIENCES WITH SURFACES MADE  
TO FACE THE HARSHEST CONDITIONS.**

Diamond 2.0 Matt is for those who believe beauty does not always need to shine. With punch and linear detailing, it quietly builds strength into spaces. Durable, elegant and eternal, it is crafted for architects, trusted by builders and loved in every design story.

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## **HYPER REALISTIC DEPTH WITH PRECISION LIKE NO OTHER**

Feel the realistic punch effect that enhance your decor and bring aesthetic vibes. It's linear detailing is highly accurate with indentation that is nowhere seen before.

**DIAMOND2.0**  
DURABLE & STRONG SURFACE

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# CREATIVE SPACE

## APPLICATION FEATURES CRAFTED FOR FLEXIBILITY

We shape surfaces using next-generation technology and a highly skilled R&D team, resulting in elite features. This has led to the creation of surfaces that stand the test of time.



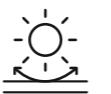
Low Water  
Absorption Rate



Resistance  
To Thermal  
Shock



Stain  
Resistance



UV  
Resistance



Scratch  
Resistance



Chemical  
Resistance



Easy To  
Install



Frost  
Resistance





संरक्ष प्रकृति जीवनाय



**SIMERO**<sup>®</sup>  
CERAMICS



We Recycle  
Materials Annually  
**9000 MT**



Reduce Carbon(CO<sub>2</sub>)  
Emissions Annually  
**2380 MT**



Powered By  
Solar Energy

## SUSTAINABILITY IS NECESSITY NOT LUXURY

That's why every tile we create follows a sustainable approach. As a Green Certified company, we take responsibility for the environment seriously. From eco-conscious manufacturing processes to energy-efficient production methods, everything we do is designed to reduce impact and preserve nature.



**-50%**  
Less water uses



**-25%**  
Less Energy Consumption

# INDEX OF CONTEXT

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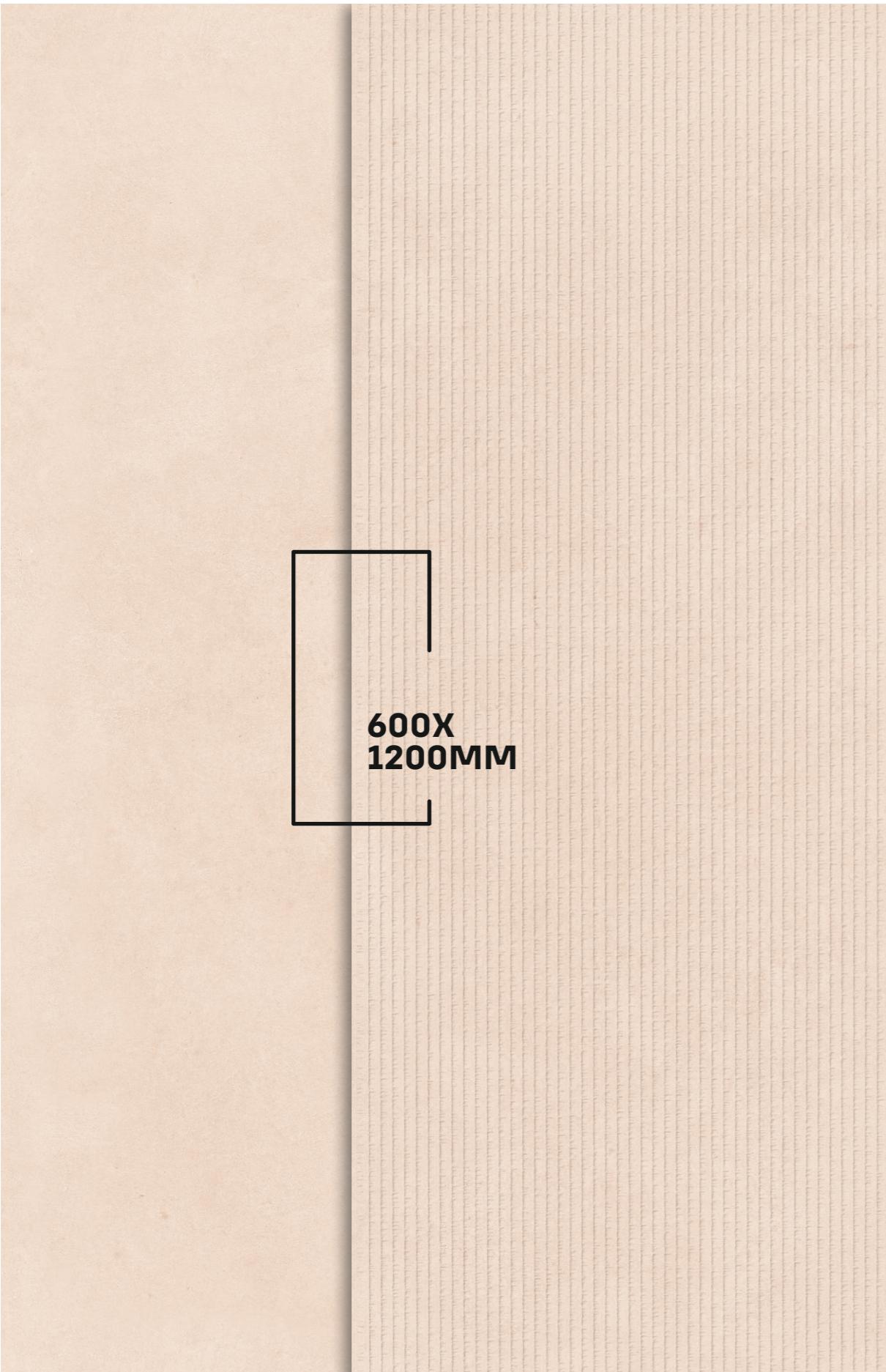


**DIAMOND 2.0**  
DURABLE & STRONG SURFACE



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CERAMICS





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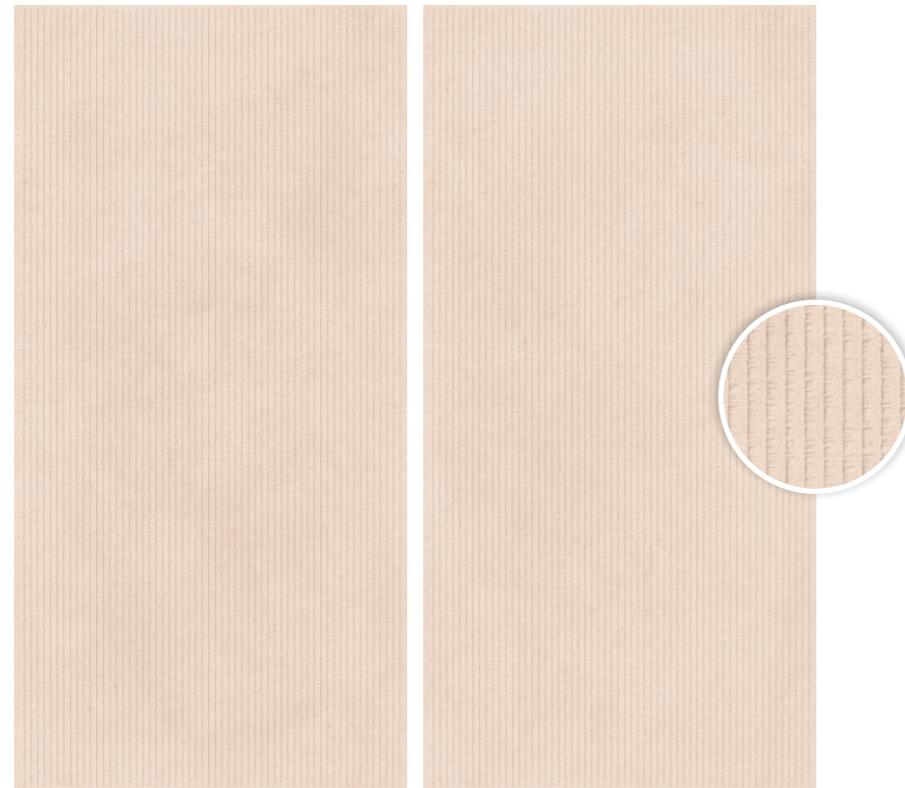
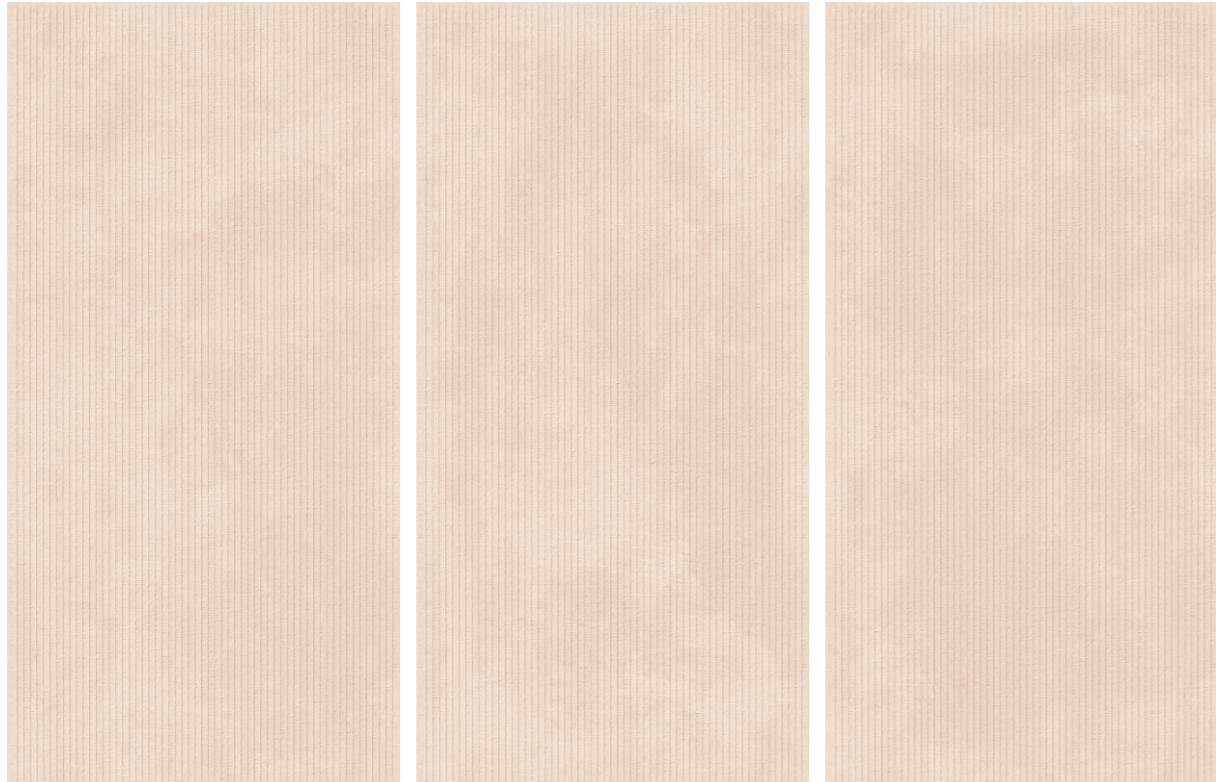
**LUX**  
SURFACE

**DIAMOND 2.0**  
DURABLE & STRONG SURFACE

**DIAMOND2.0**  
DURABLE & STRONG SURFACE

**LUX**  
SURFACE

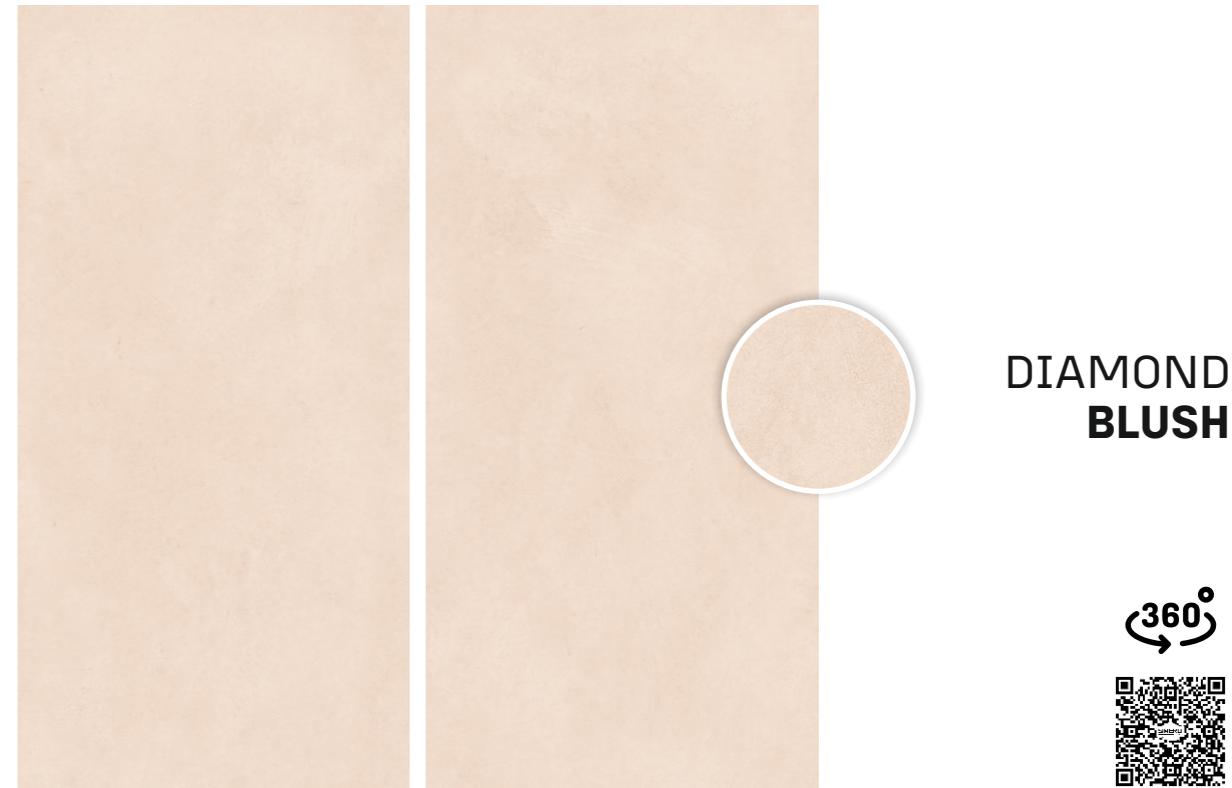
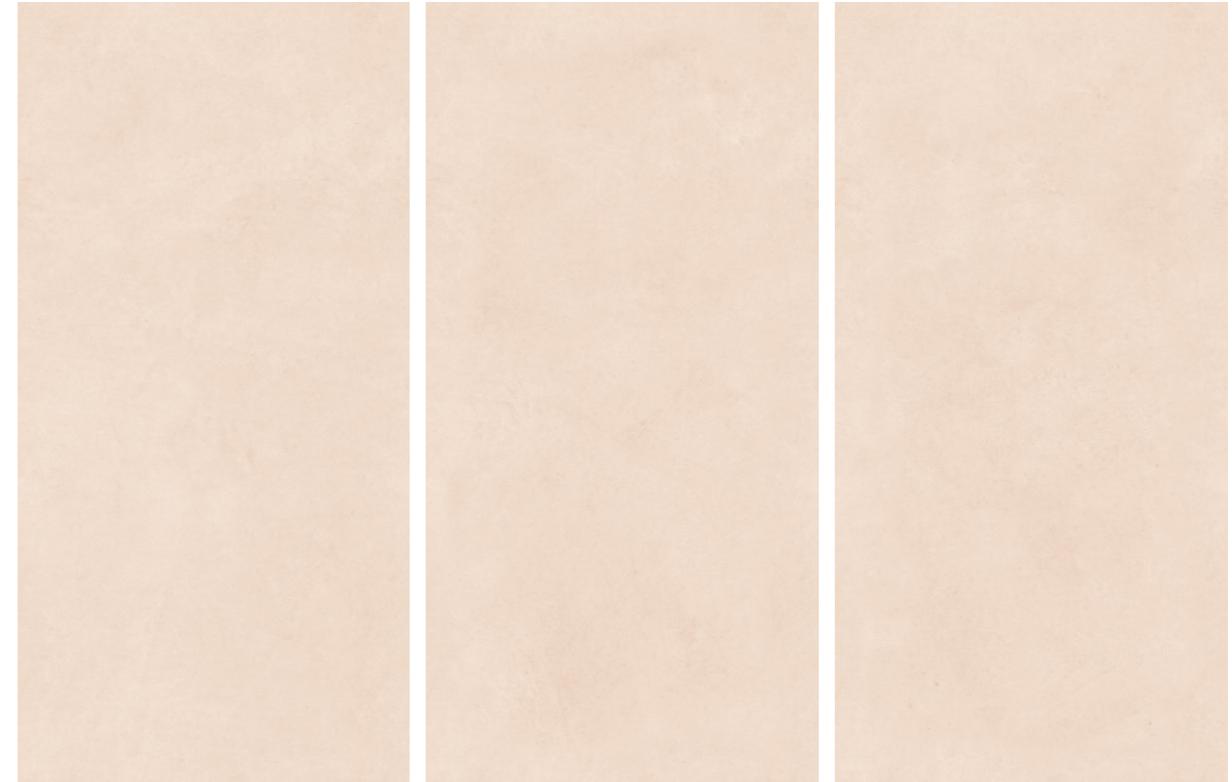
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**DIAMOND  
BLUSH  
PUNCH**

**600X  
1200MM**

**LUX PUNCH, RANDOM: 05**



**DIAMOND  
BLUSH**

360°



**LUX SURFACE, RANDOM: 05**

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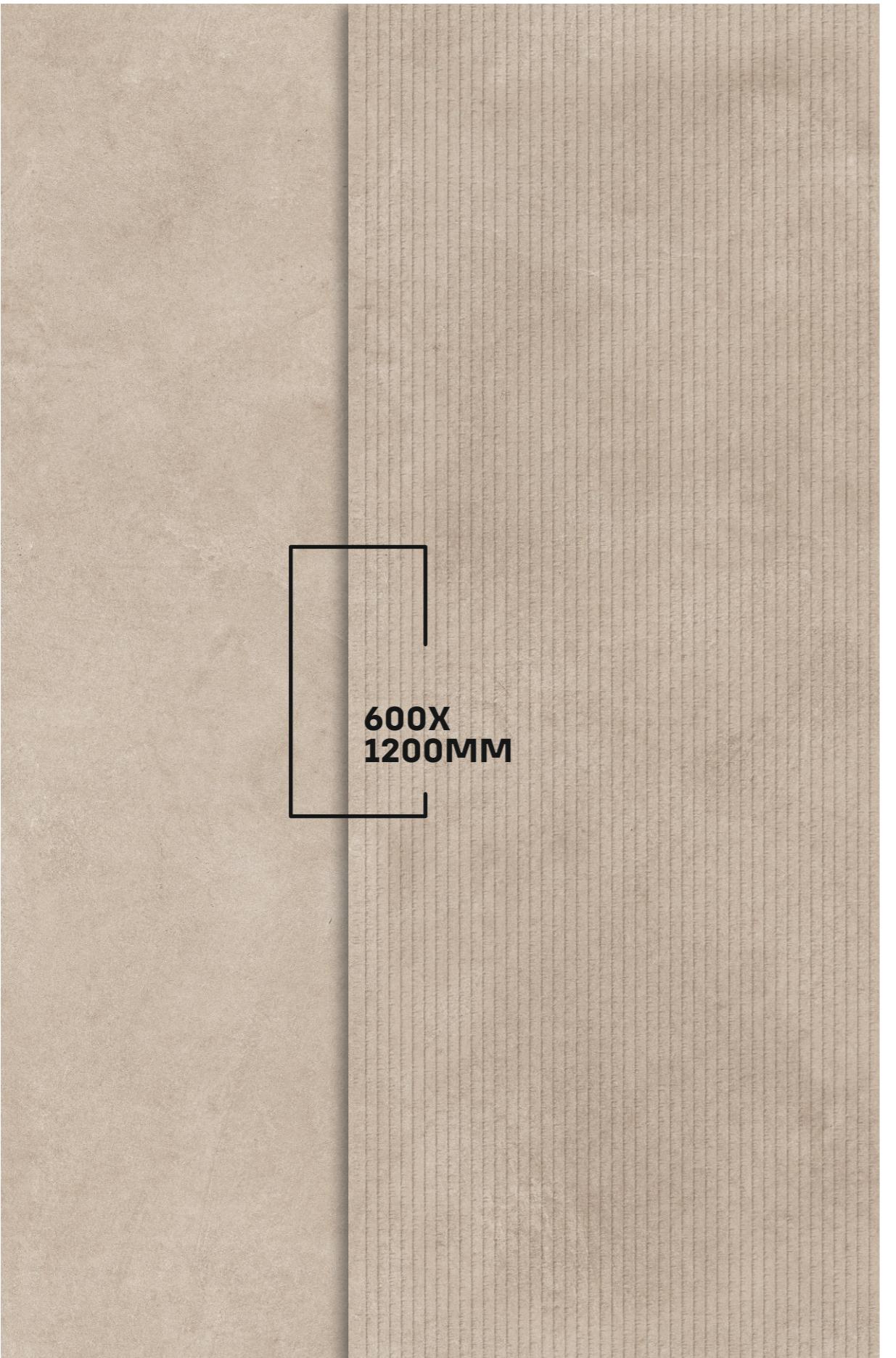
**DIAMOND2.0**  
DURABLE & STRONG SURFACE



**DIAMOND BUFF**

**SIMERO**  
CERAMICS





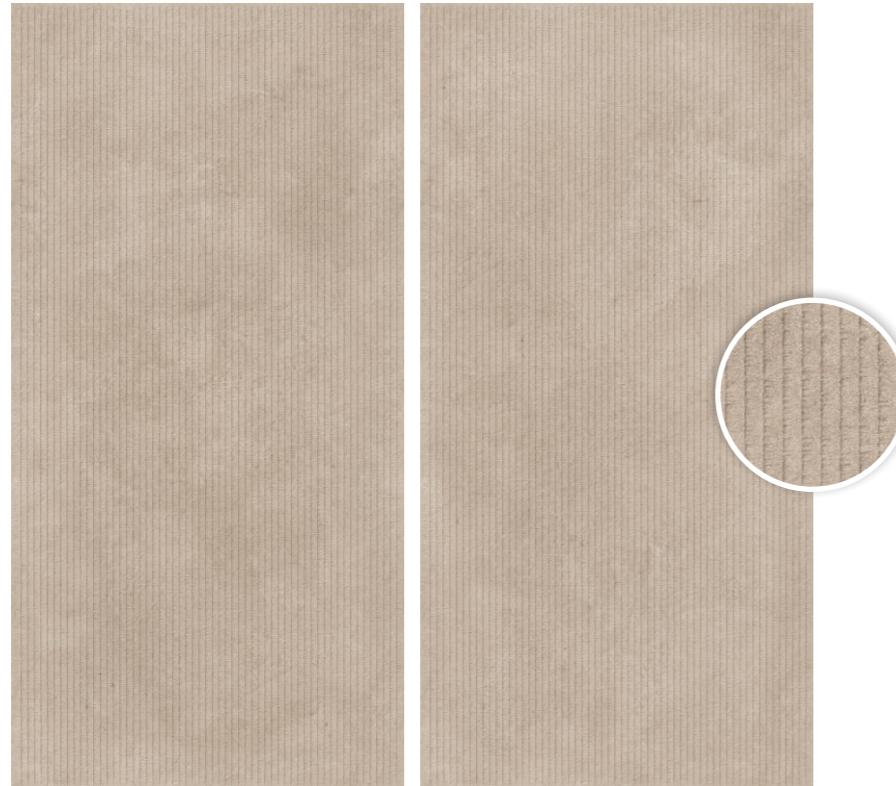
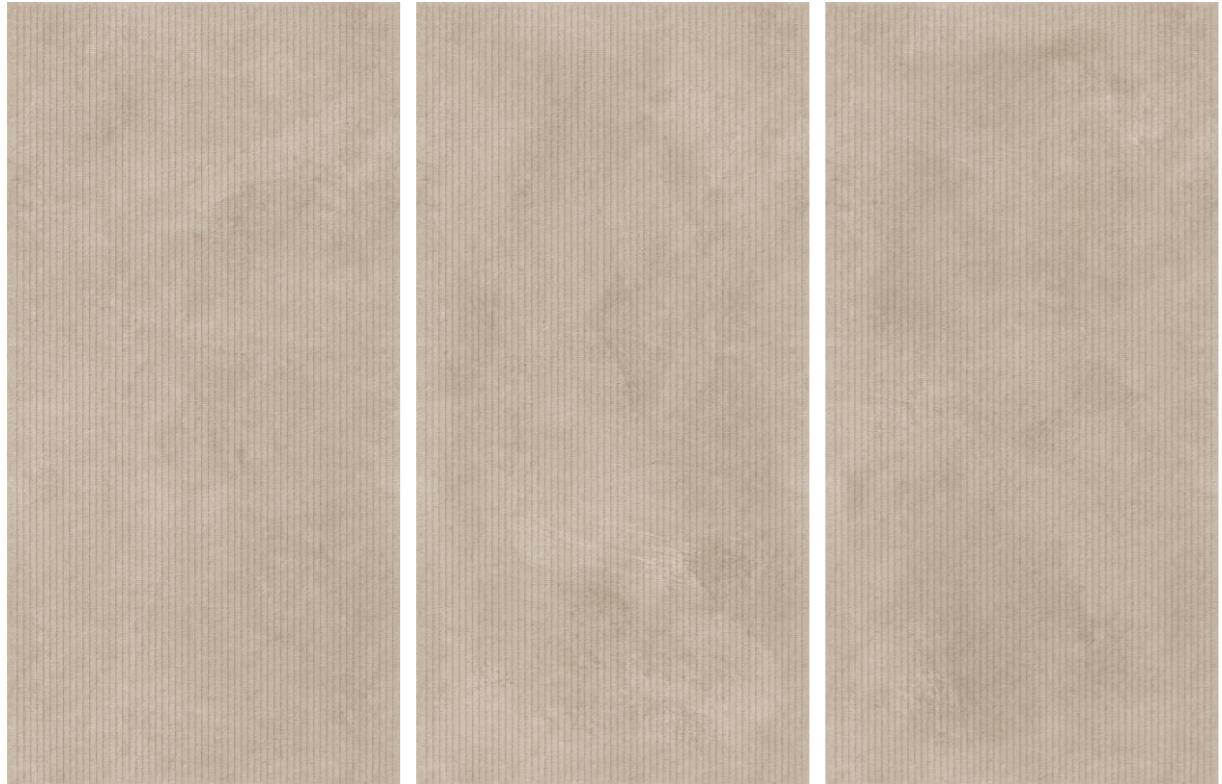
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**LUX**  
SURFACE

**DIAMOND 2.0**  
DURABLE & STRONG SURFACE

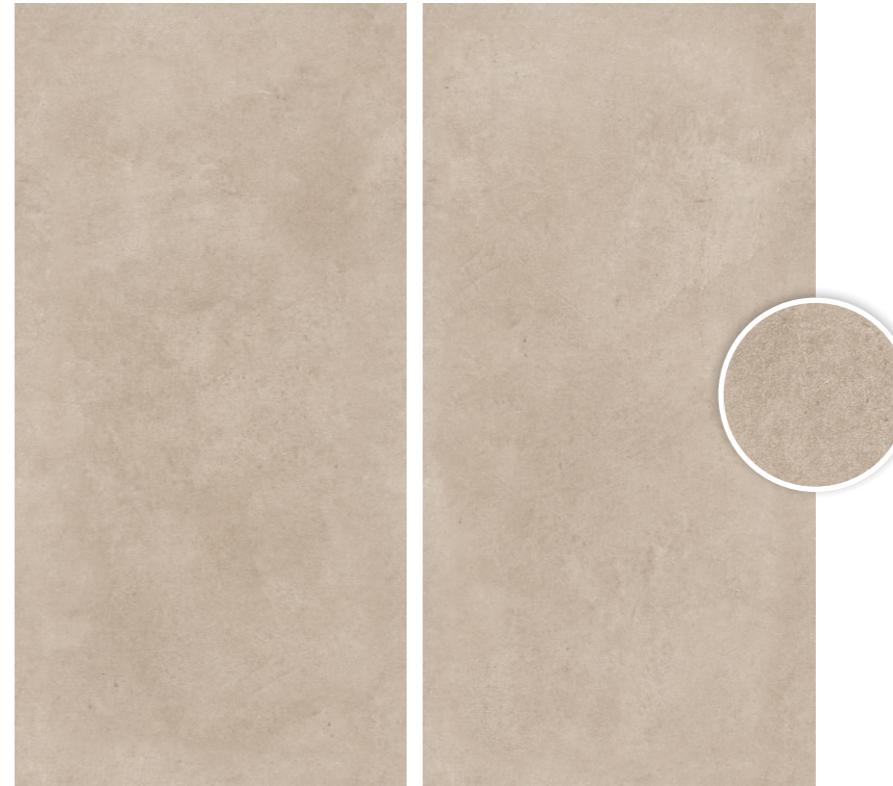
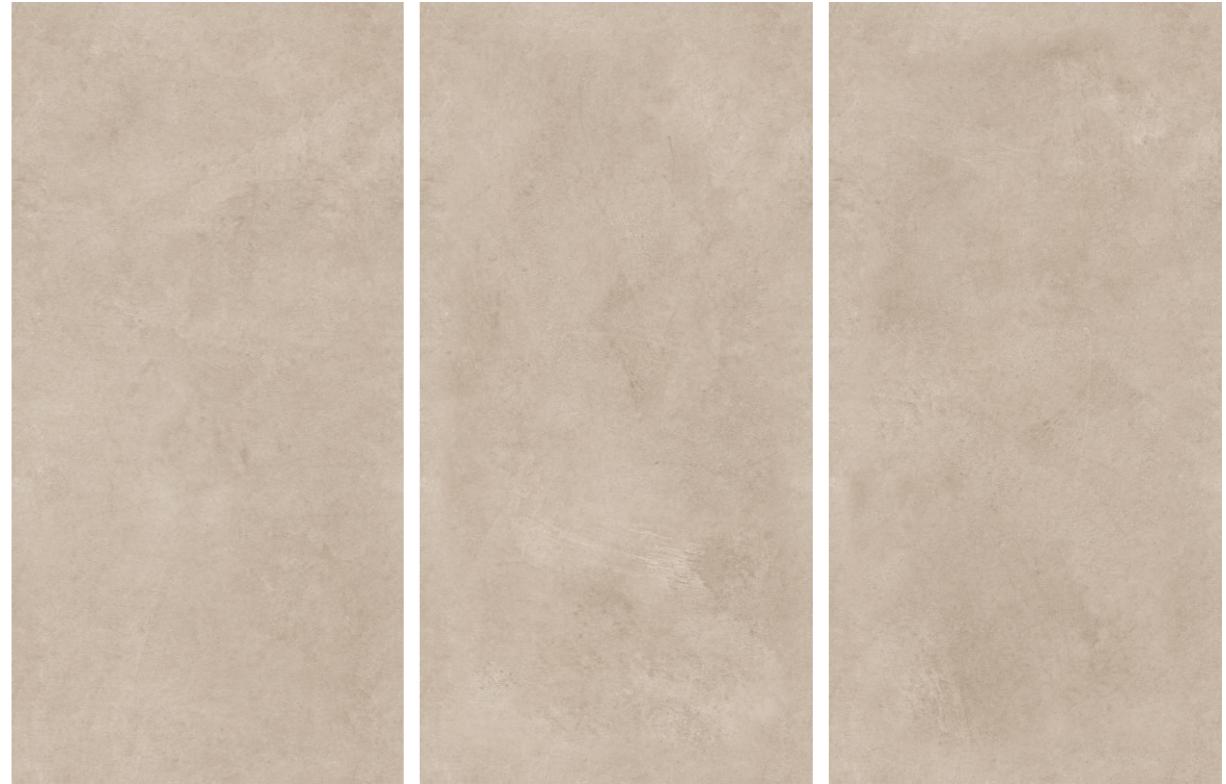
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DIAMOND  
BUFF  
PUNCH

**600X  
1200MM**

**LUX PUNCH, RANDOM: 05**



DIAMOND  
BUFF



**LUX SURFACE, RANDOM: 05**

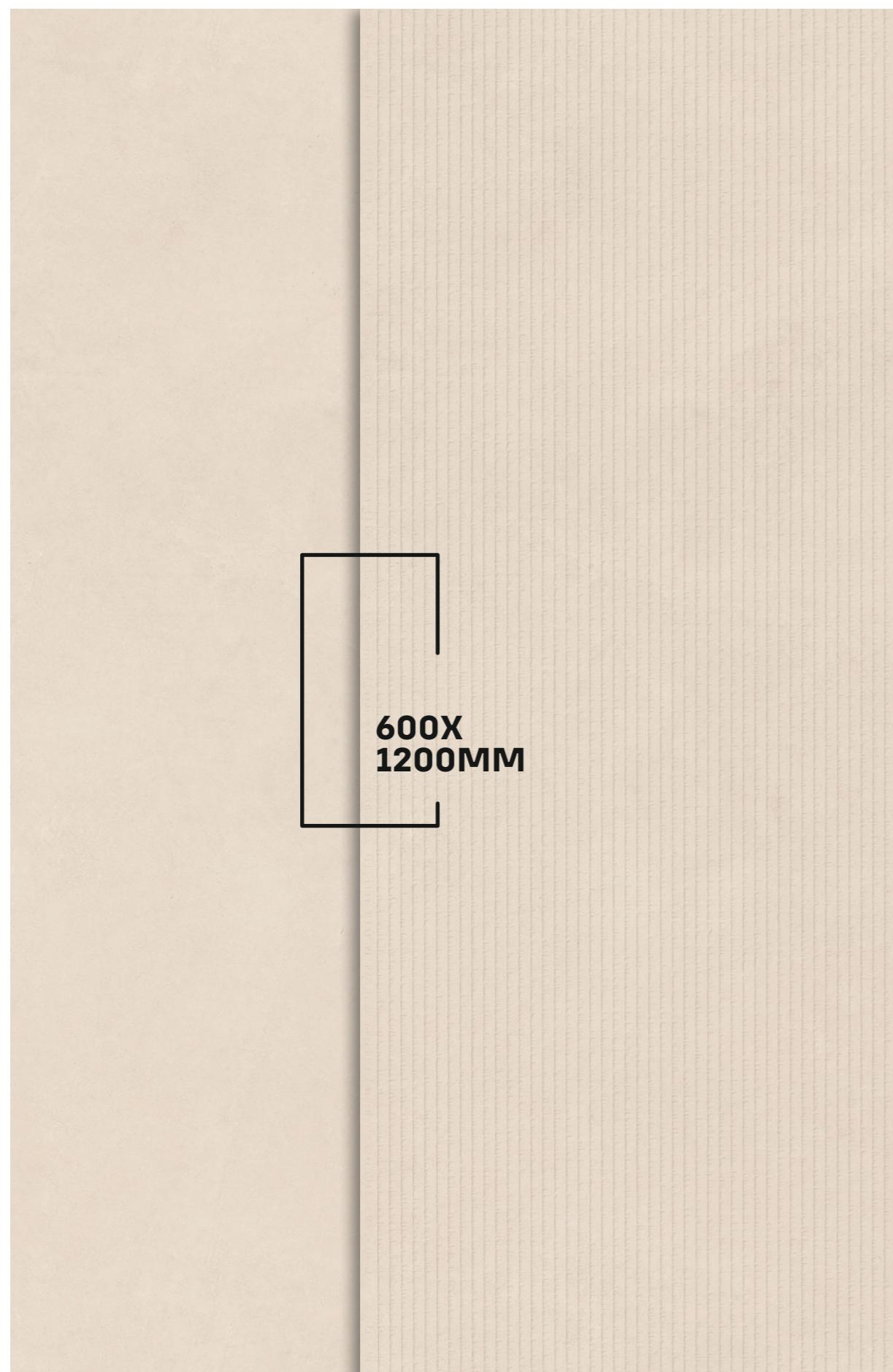
**DIAMOND 2.0**  
DURABLE & STRONG SURFACE



**DIAMOND CREMA**

**SIMERO**  
CERAMICS

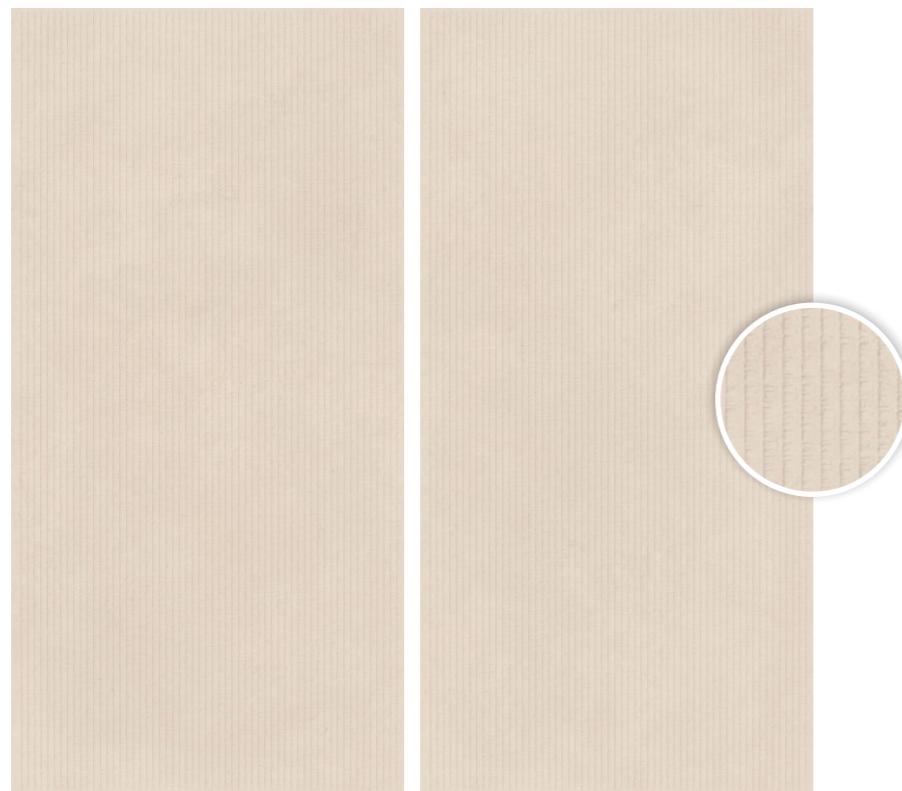
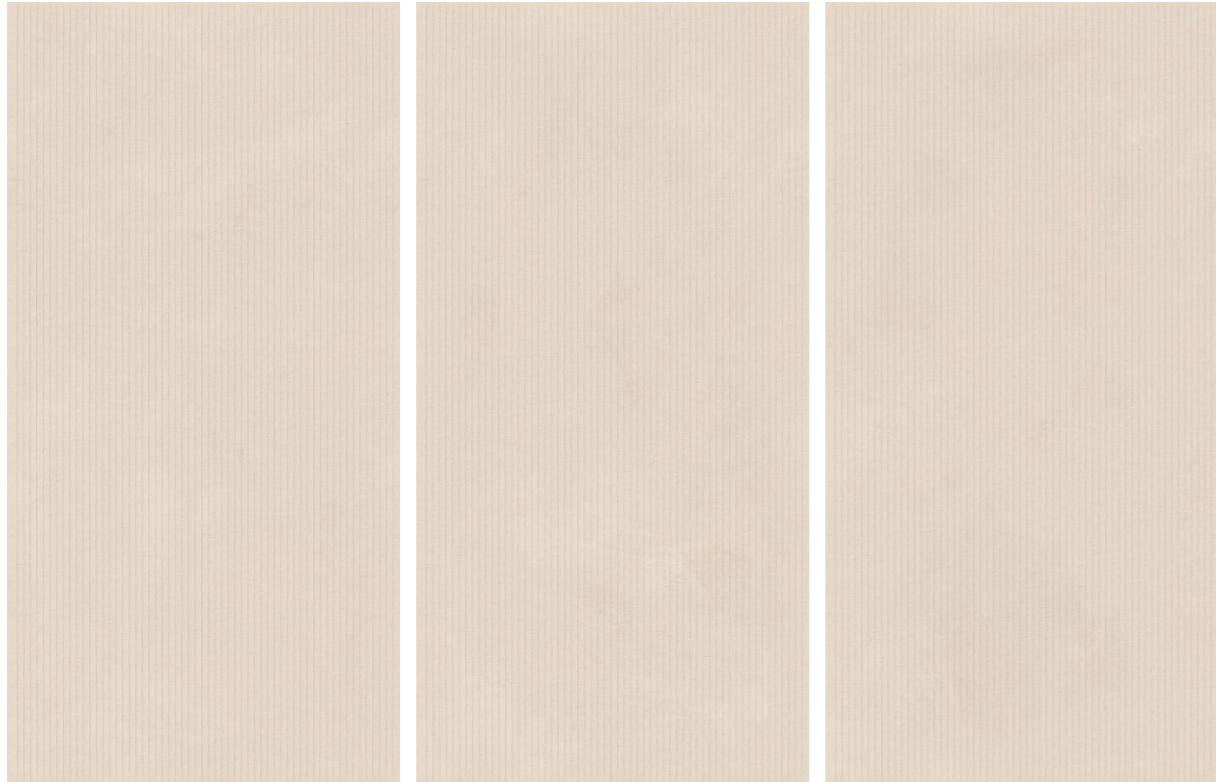




**DIAMOND 2.0**  
DURABLE & STRONG SURFACE

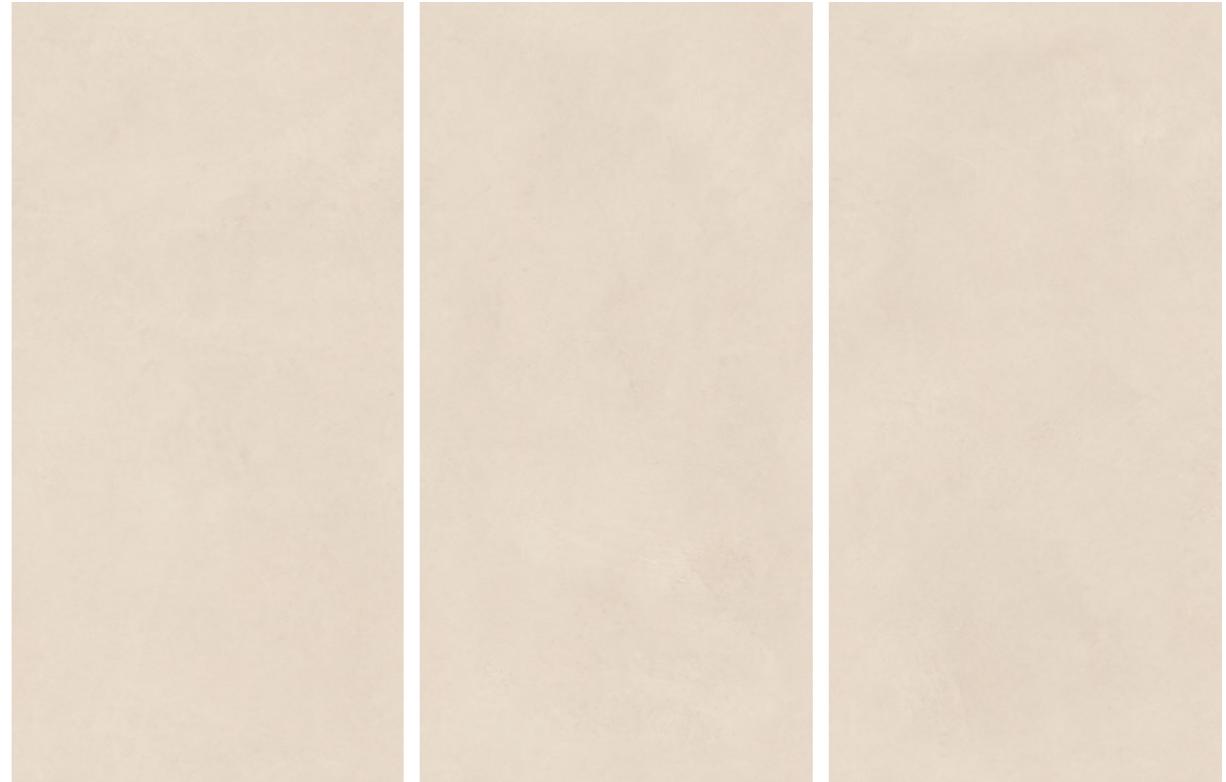
**LUX**  
SURFACE

**SIMERO**  
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LUX PUNCH, RANDOM: 05

**DIAMOND  
CREMA  
PUNCH**  
**600X  
1200MM**



LUX SURFACE, RANDOM: 05

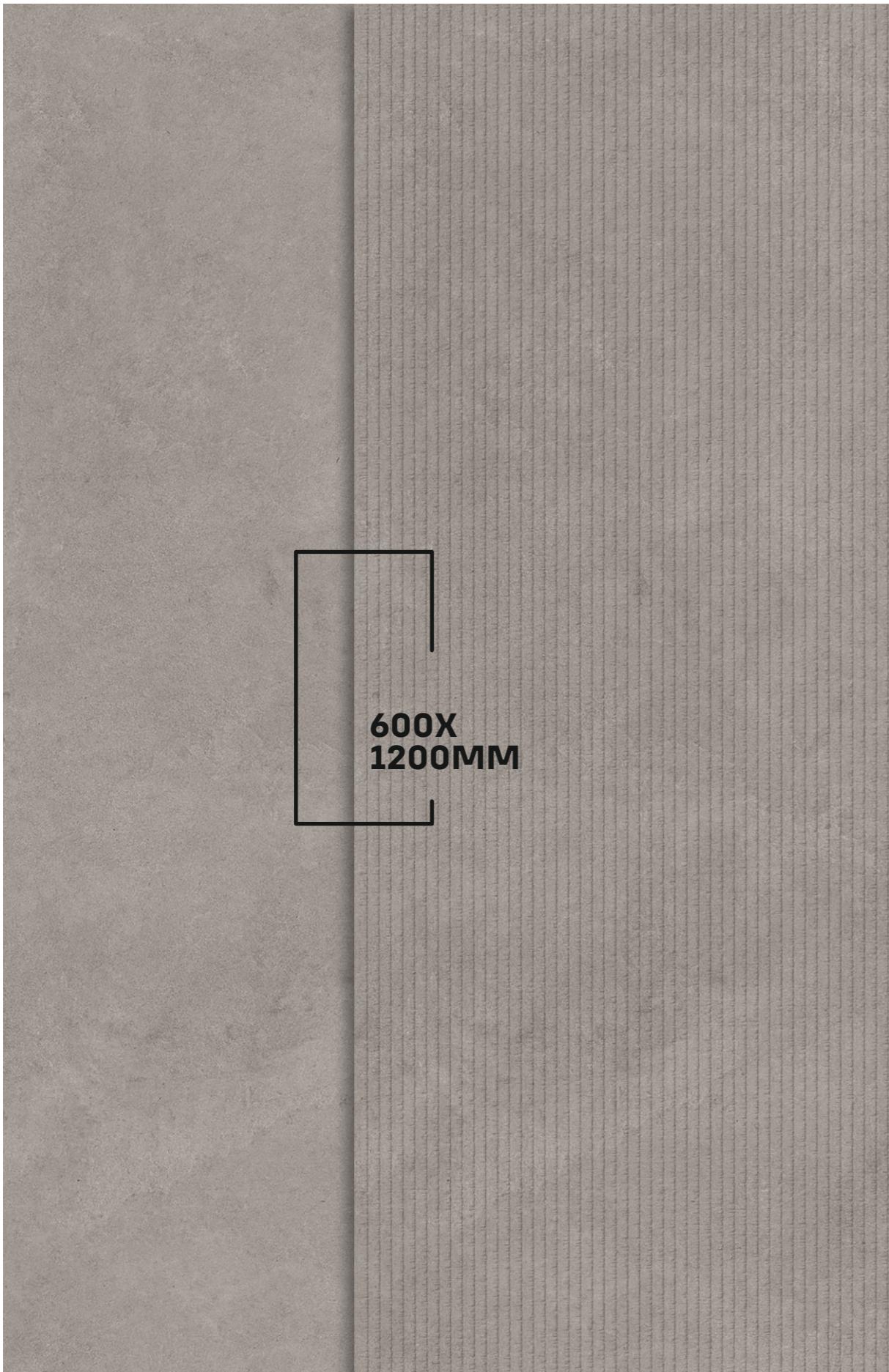
**DIAMOND 2.0**  
DURABLE & STRONG SURFACE



DIAMOND GRIS



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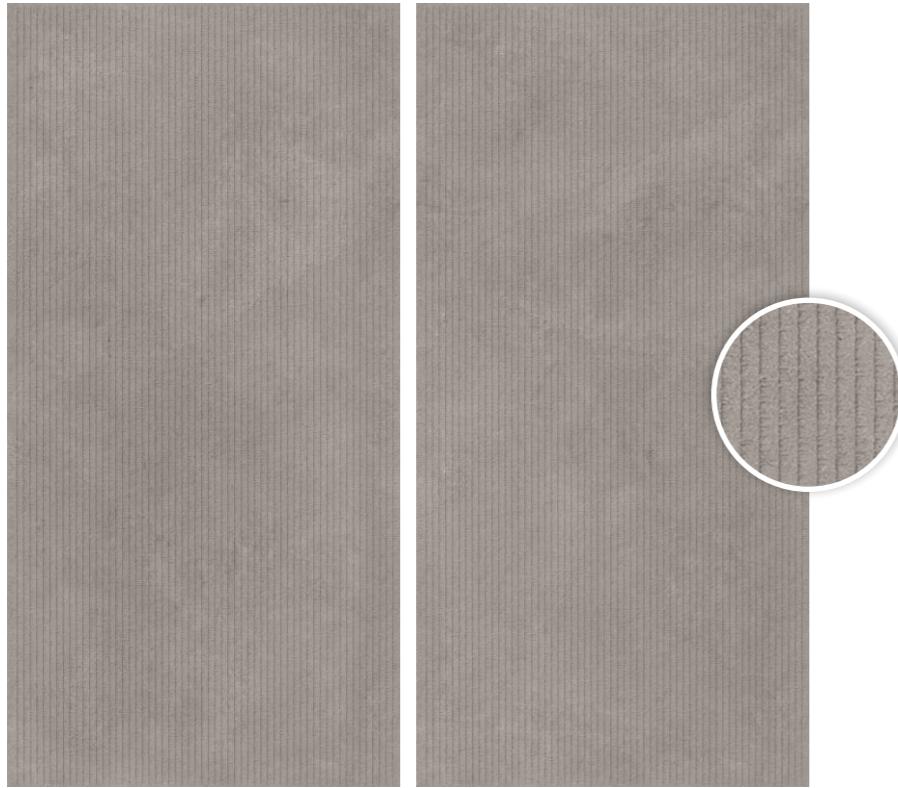
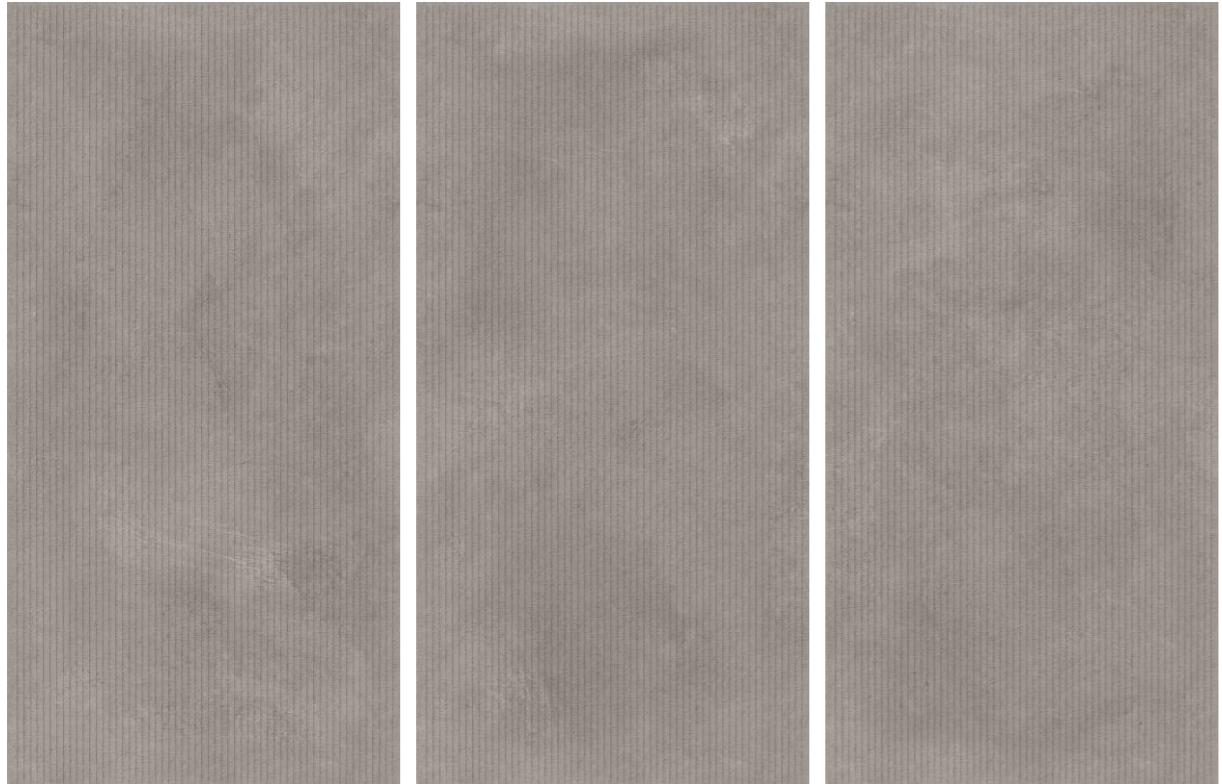
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**LUX**  
SURFACE

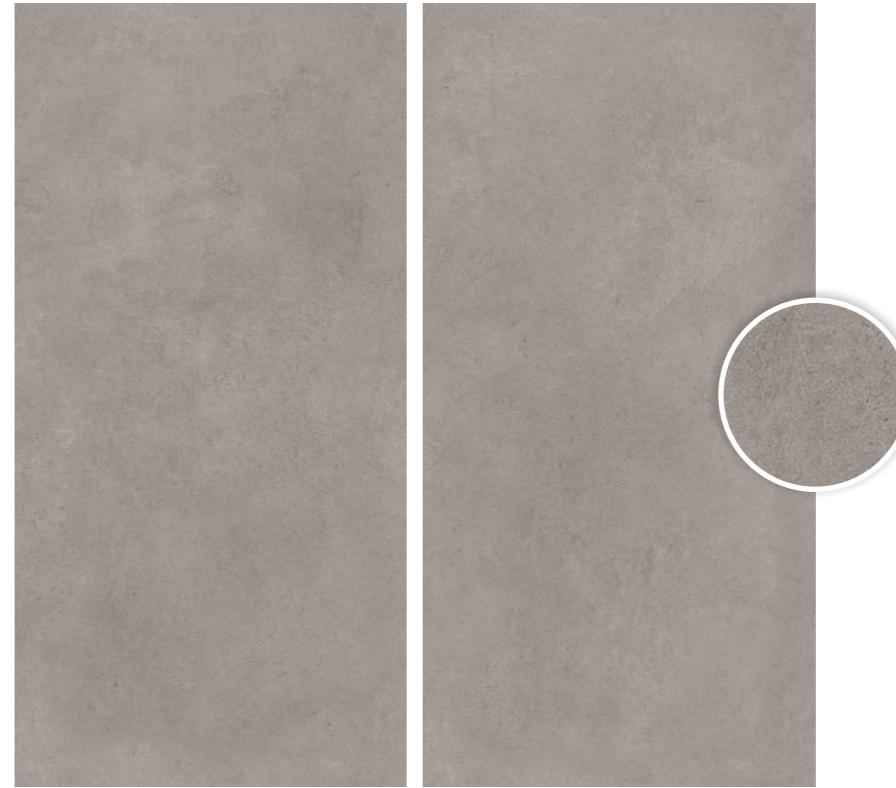
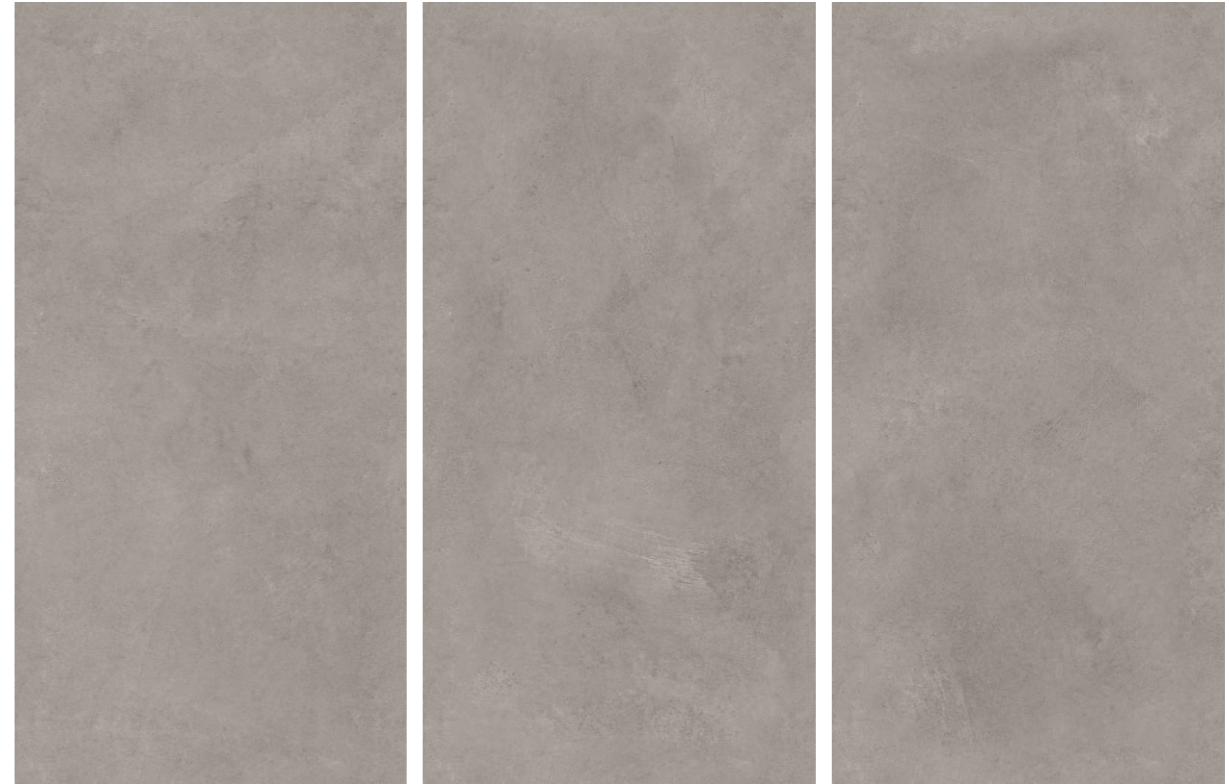
**DIAMOND 2.0**  
DURABLE & STRONG SURFACE



DIAMOND  
GRIS  
PUNCH

**600X  
1200MM**

**LUX PUNCH, RANDOM: 05**



DIAMOND  
GRIS



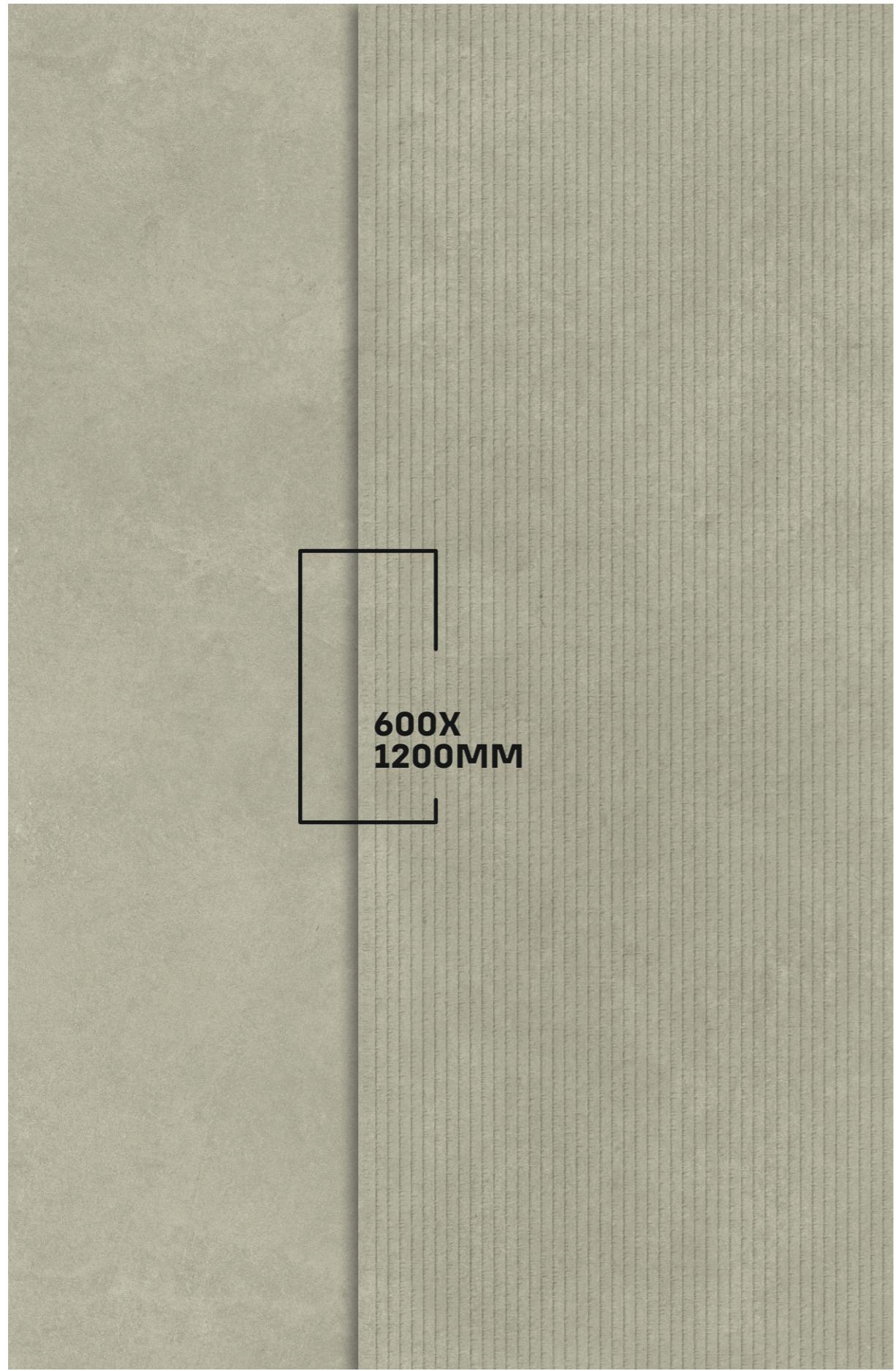
**LUX SURFACE, RANDOM: 05**

**DIAMOND2.0**  
DURABLE & STRONG SURFACE

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DIAMOND PISTA





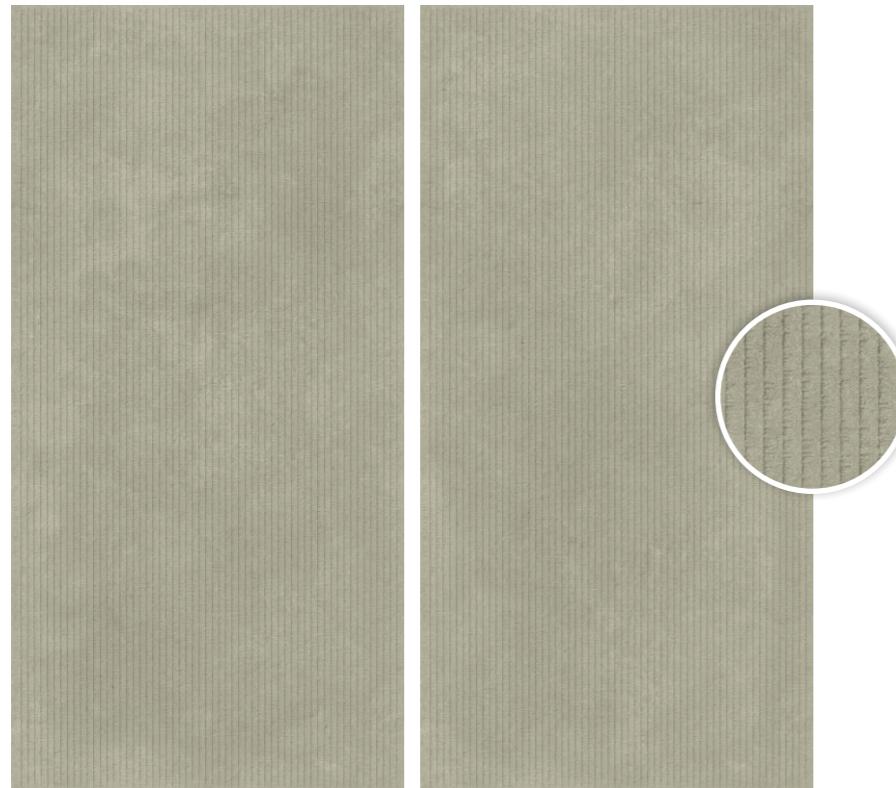
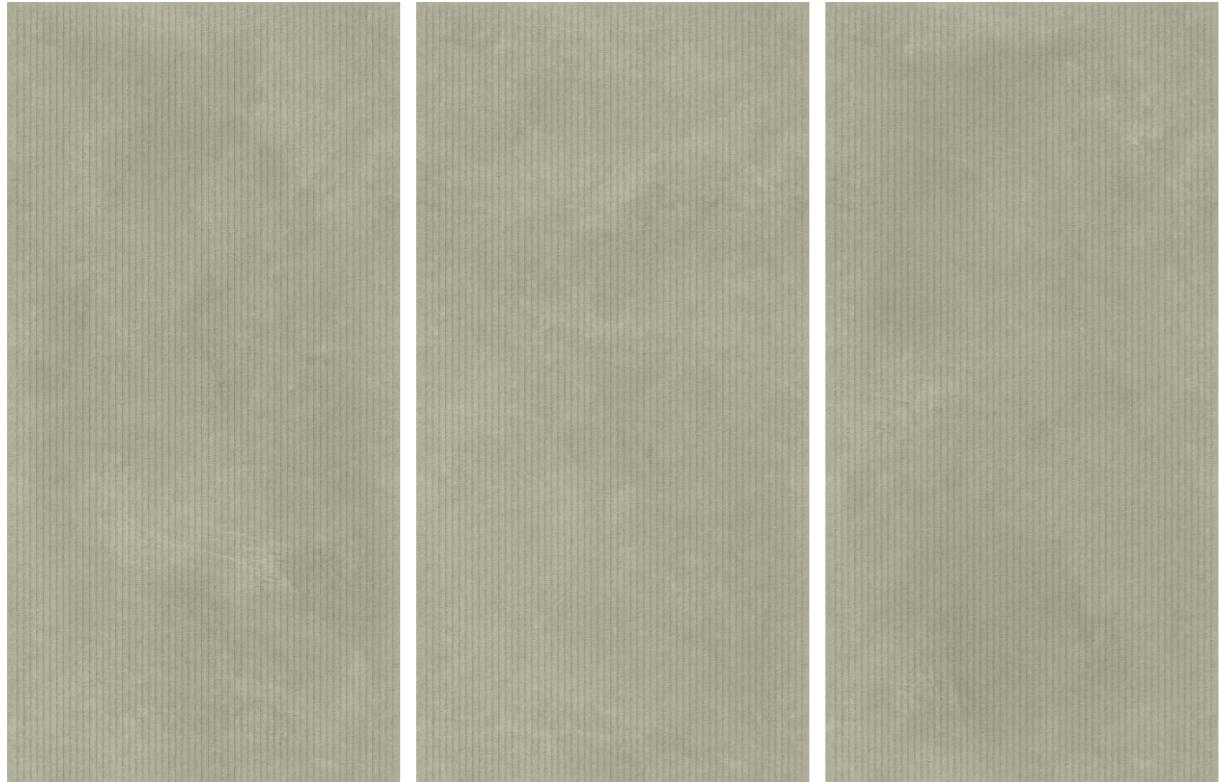
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**LUX**  
SURFACE

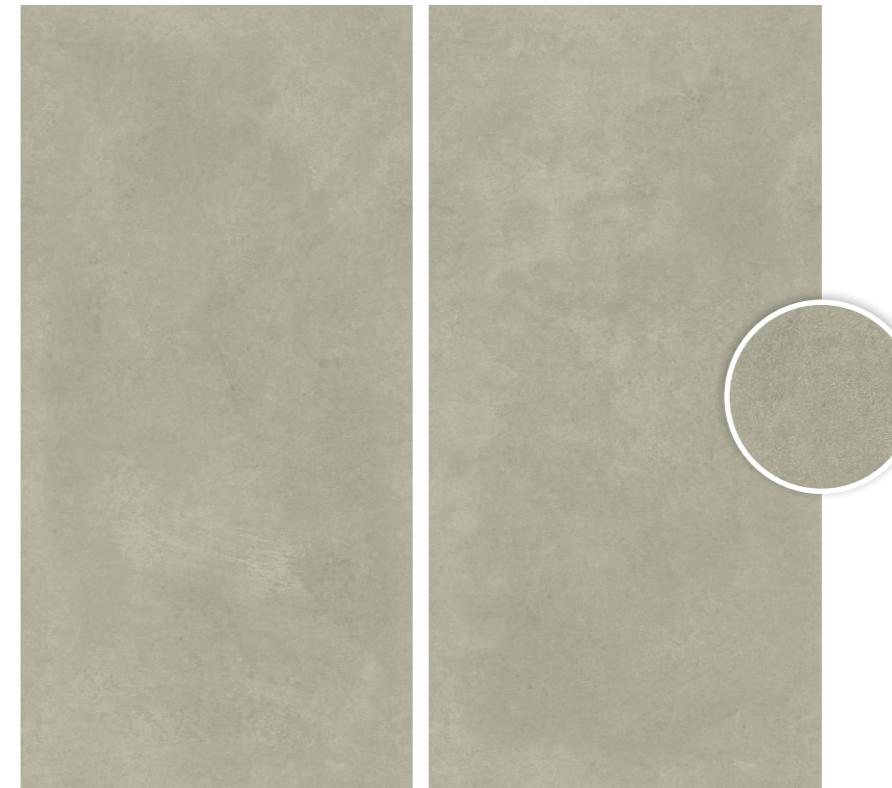
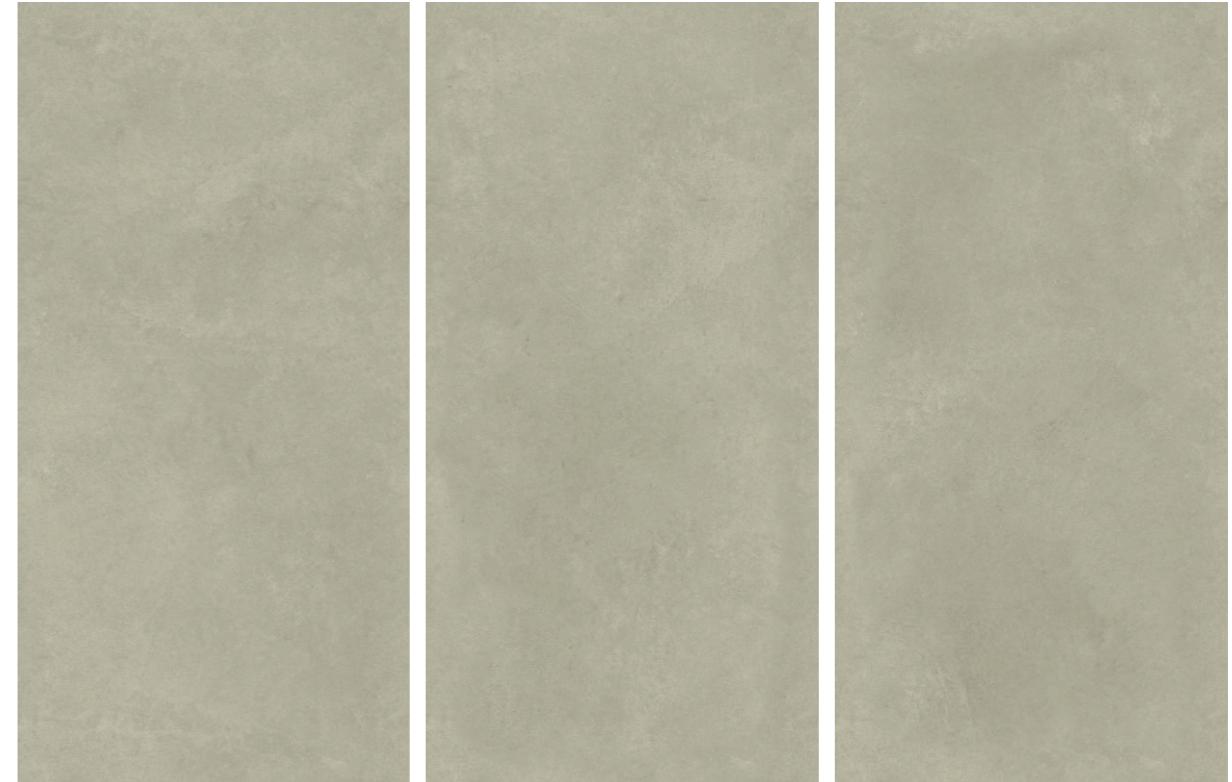
**DIAMOND 2.0**  
DURABLE & STRONG SURFACE



**DIAMOND  
PISTA  
PUNCH**

**600X  
1200MM**

**LUX PUNCH, RANDOM: 05**



**DIAMOND  
PISTA**



**LUX SURFACE, RANDOM: 05**

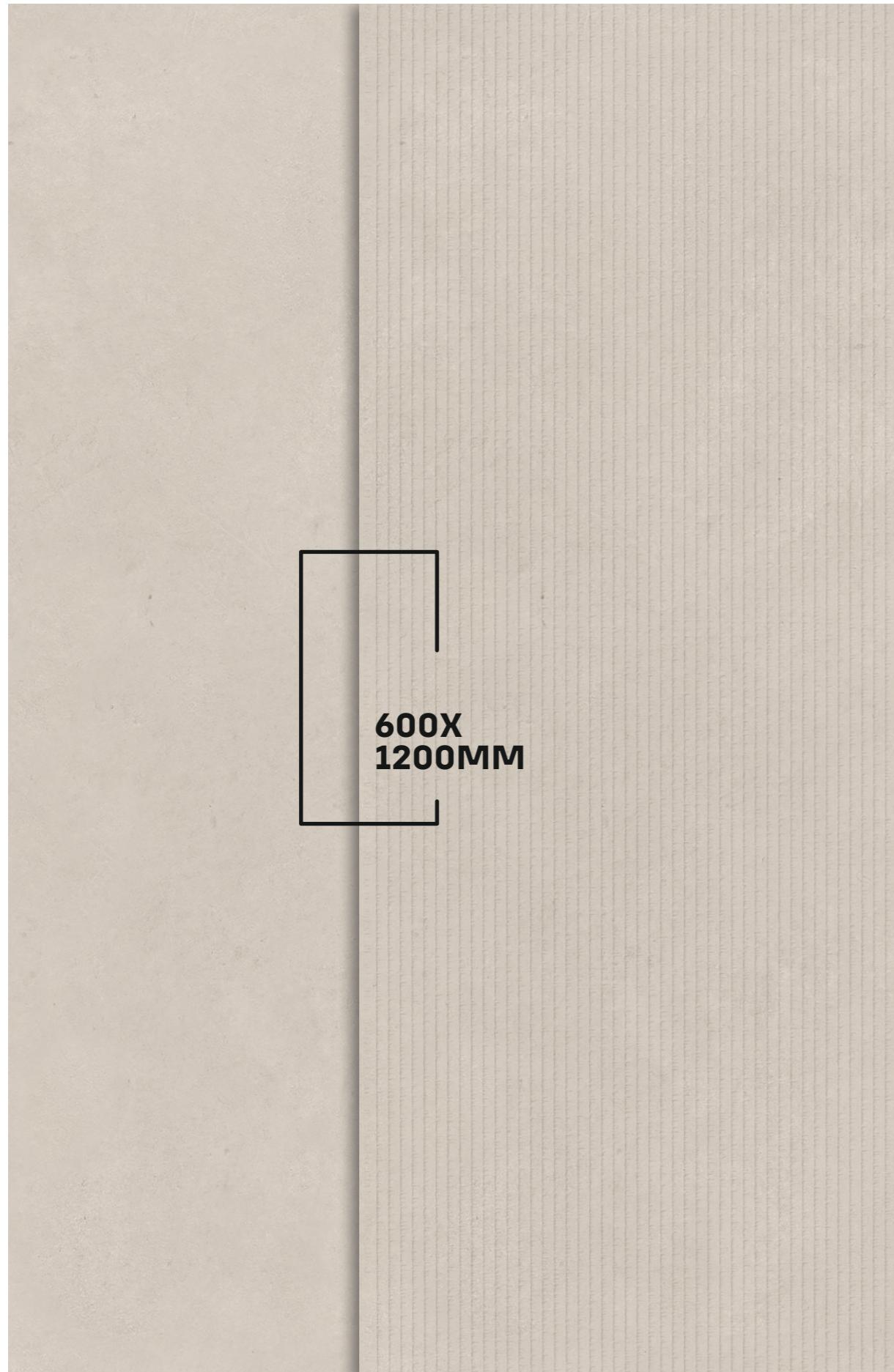
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DURABLE & STRONG SURFACE



**DIAMOND SMOKE**

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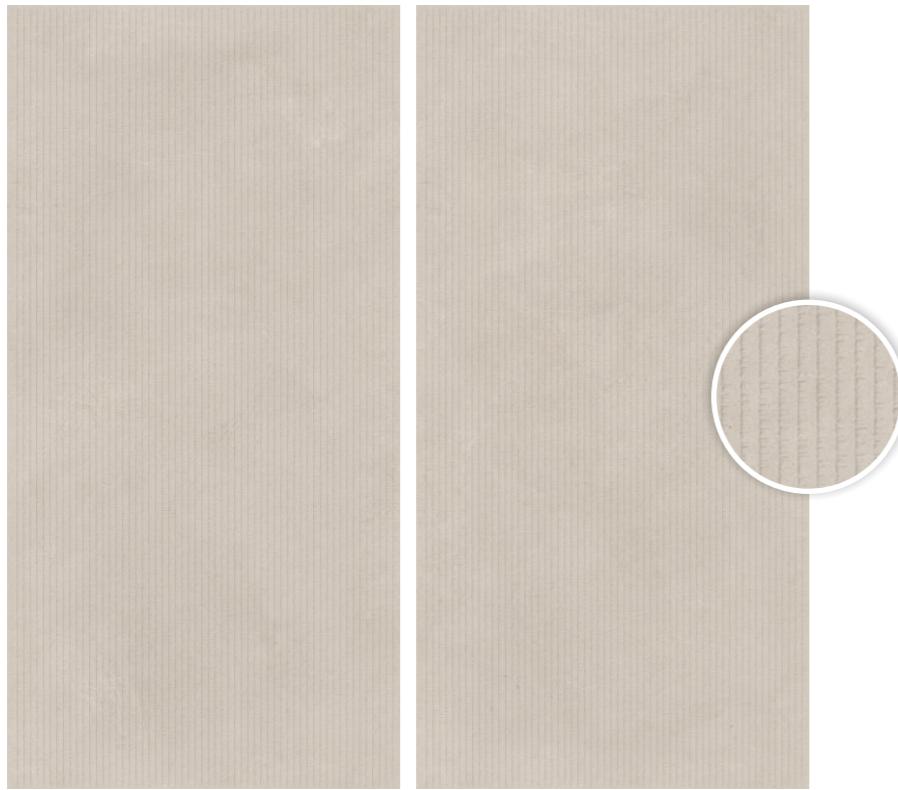
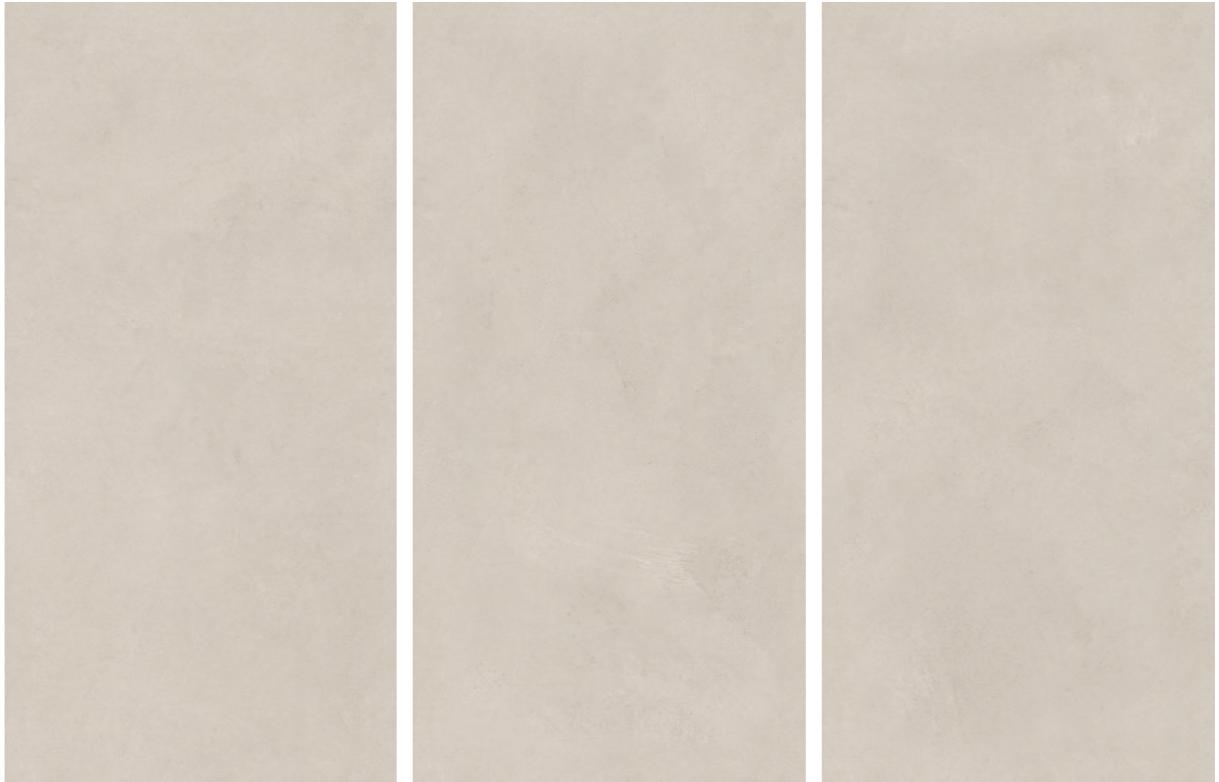
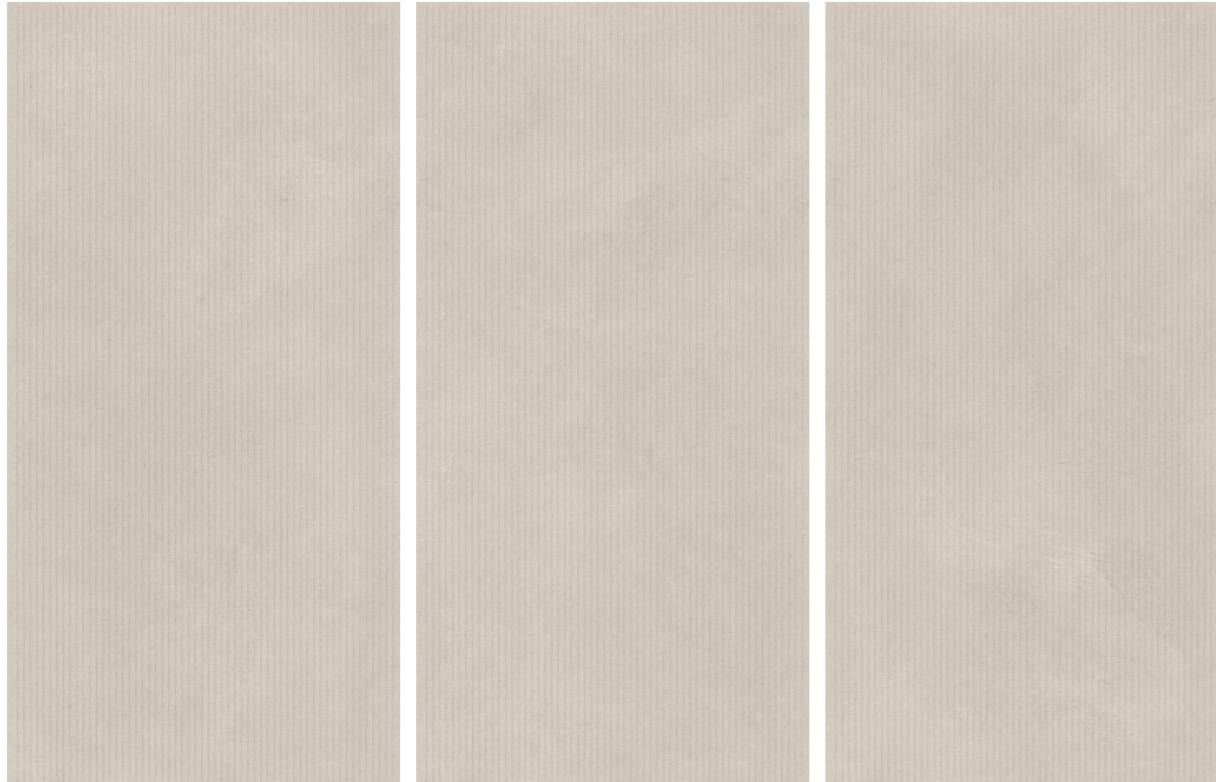
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**LUX**  
SURFACE

**DIAMOND 2.0**  
DURABLE & STRONG SURFACE

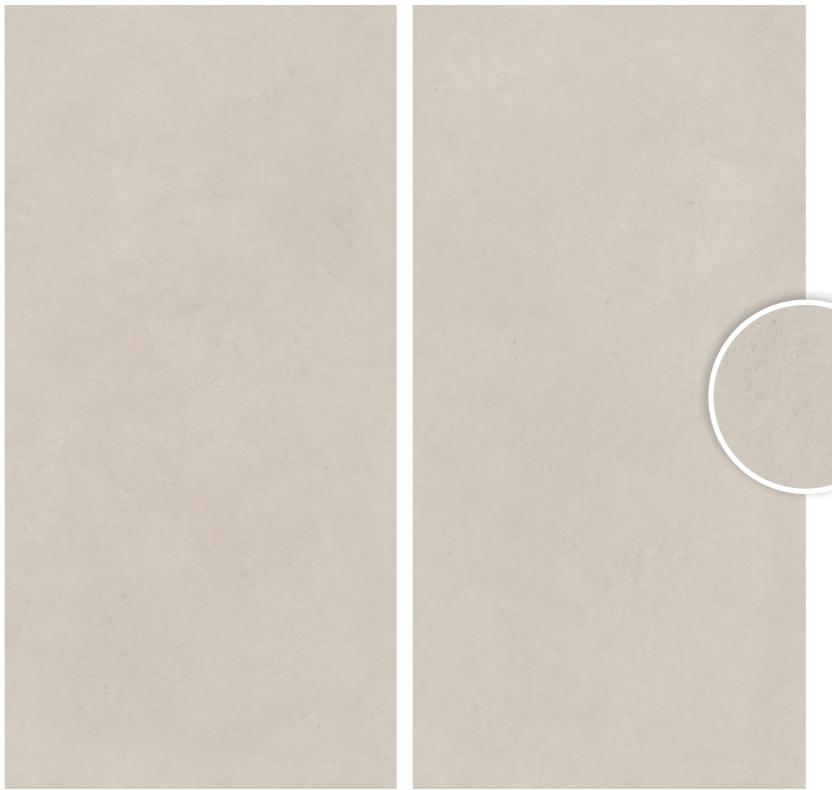
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**DIAMOND  
SMOKE  
PUNCH**

**600X  
1200MM**

**LUX PUNCH, RANDOM: 05**



**DIAMOND  
SMOKE**



**LUX SURFACE, RANDOM: 05**

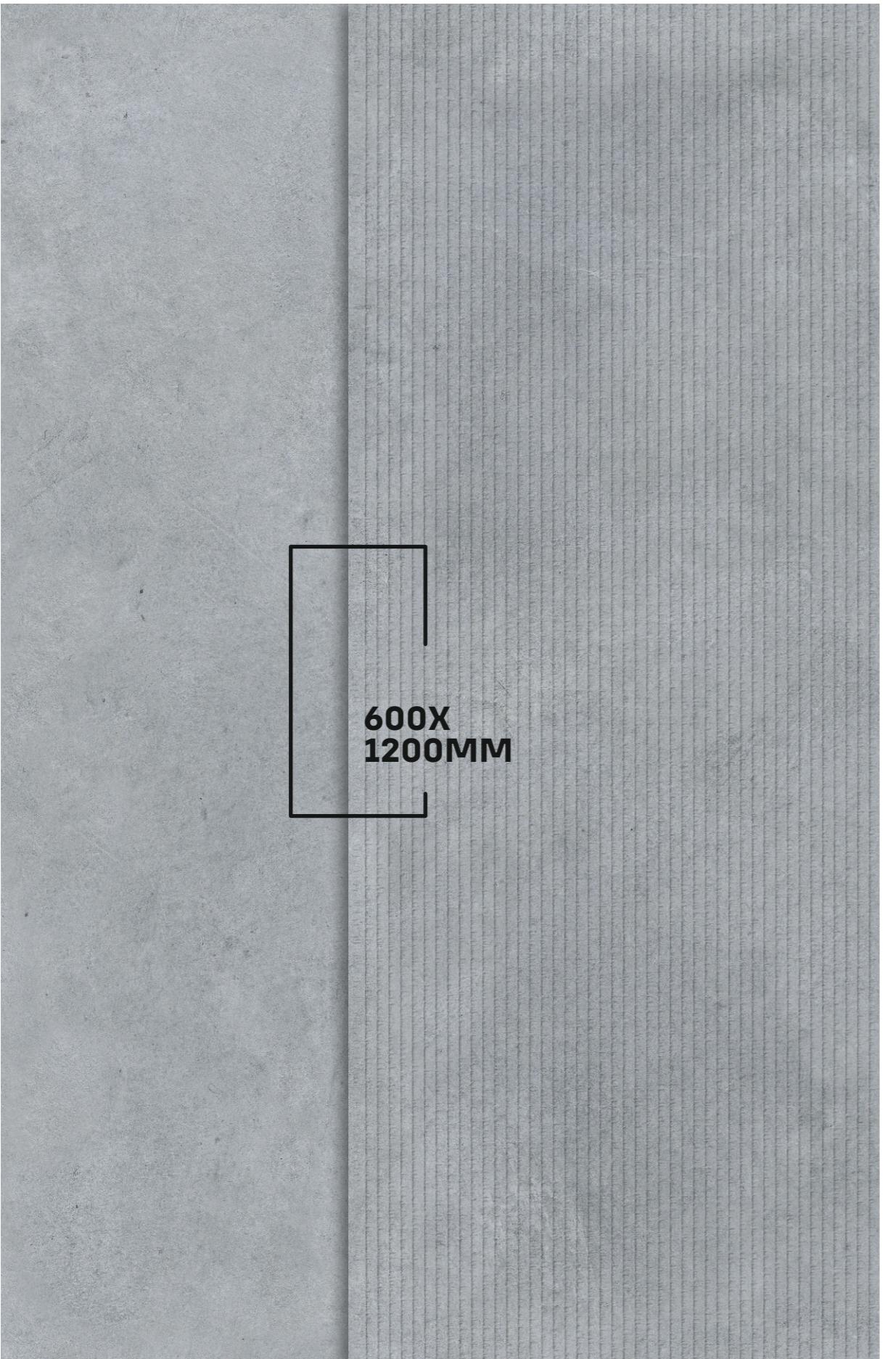
**DIAMOND2.0**  
DURABLE & STRONG SURFACE



DIAMOND SKY

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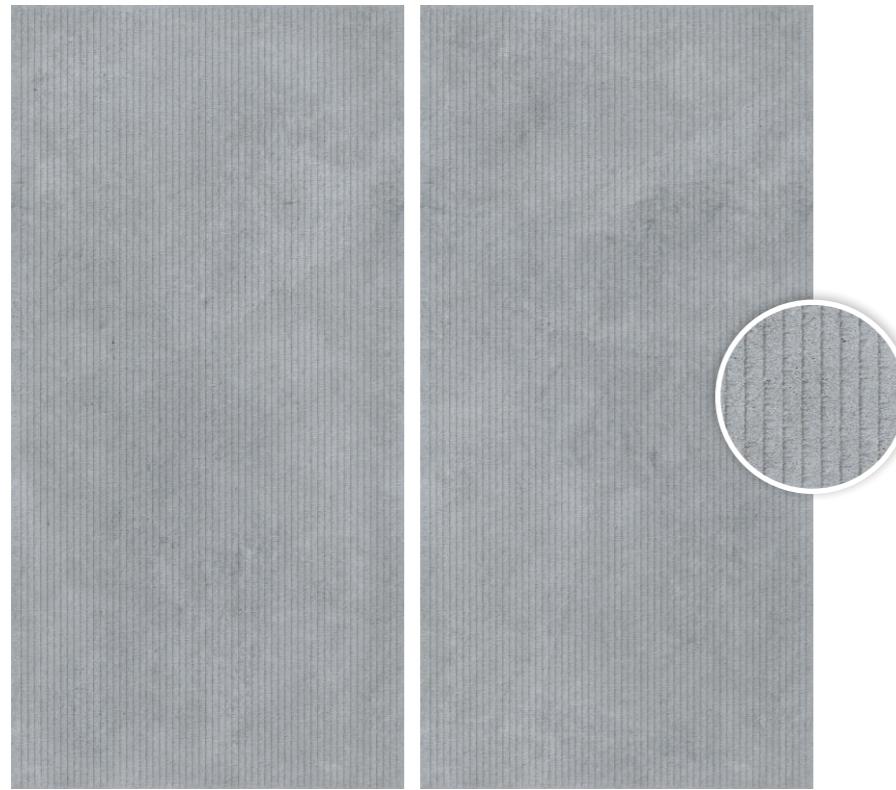
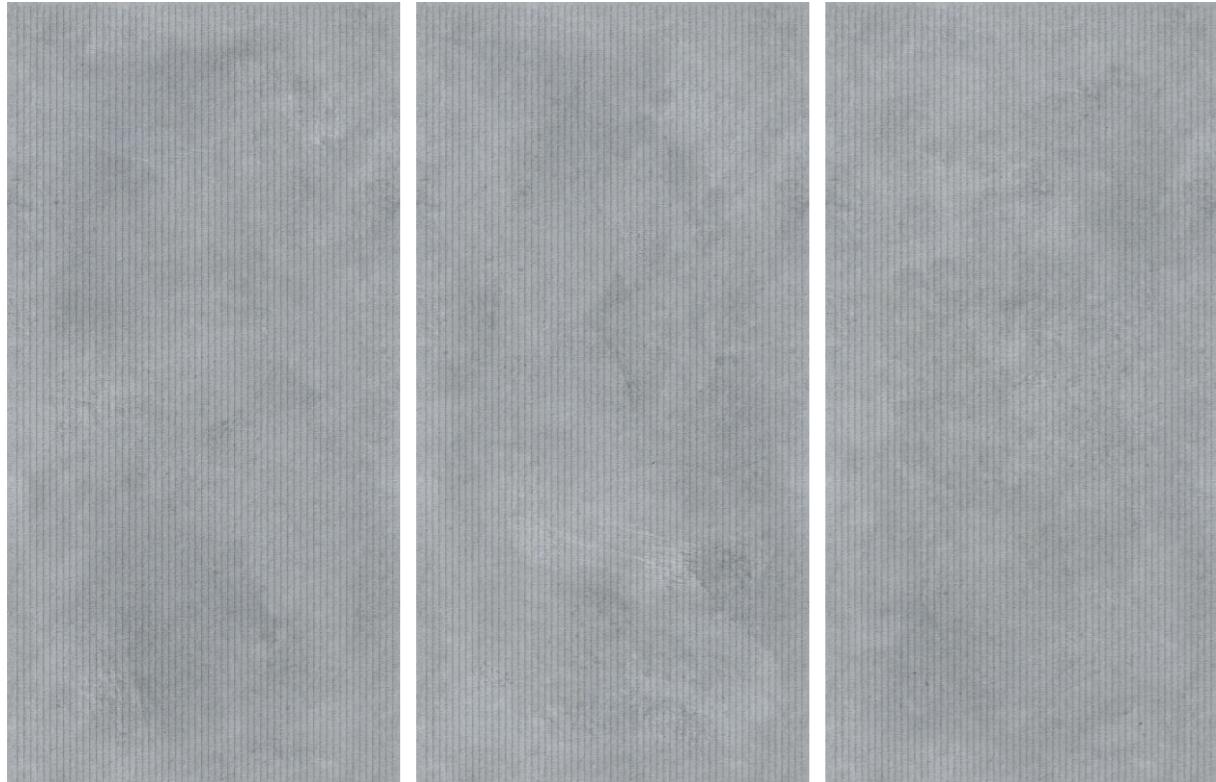


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**LUX**  
SURFACE

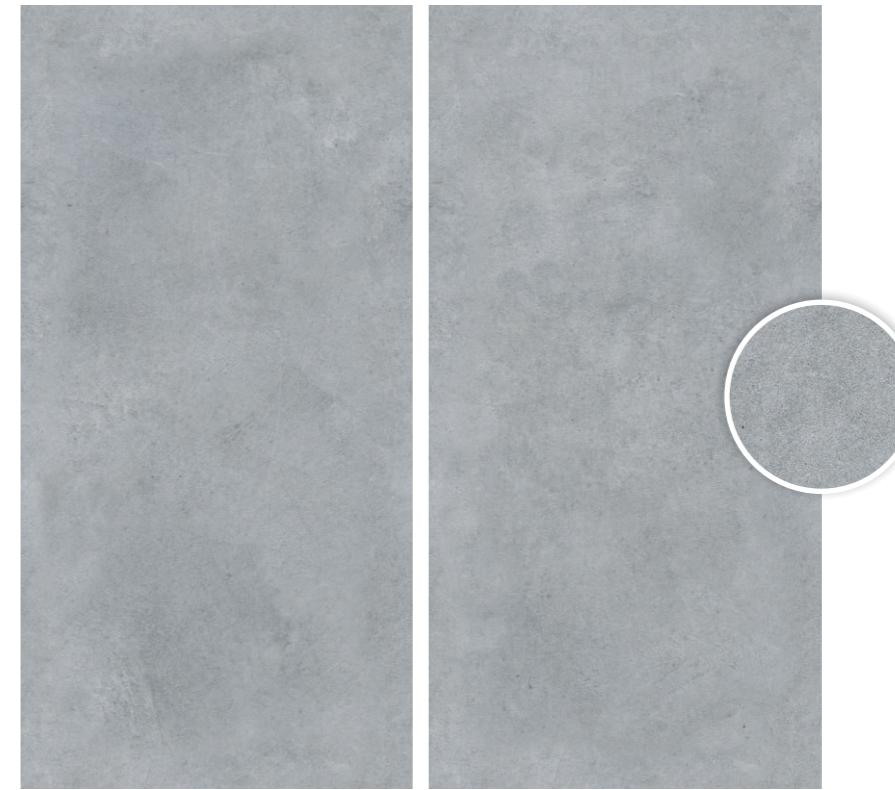
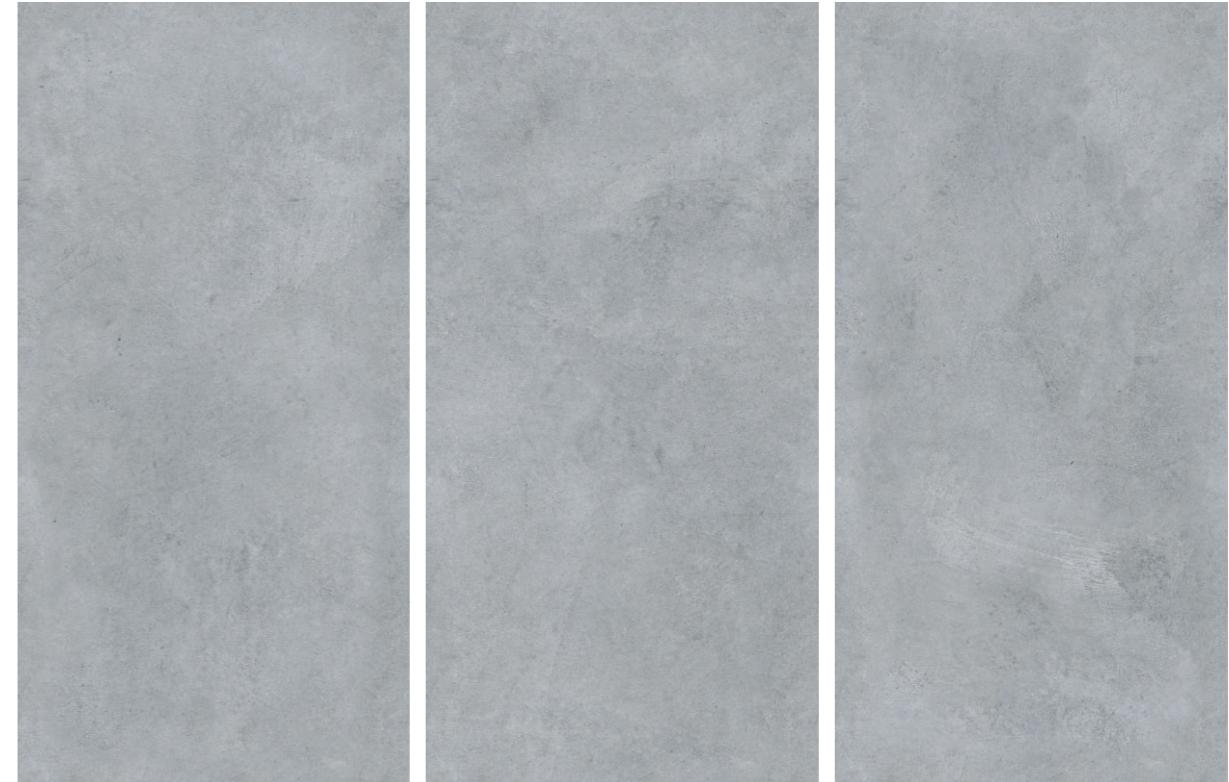
**DIAMOND 2.0**  
DURABLE & STRONG SURFACE



**DIAMOND  
SKY  
PUNCH**

**600X  
1200MM**

**LUX PUNCH, RANDOM: 05**



**DIAMOND  
SKY**

360°



**LUX SURFACE, RANDOM: 05**

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