

SIMERO[®]
CERAMICS



600x600mm

An influence that
sets your space apart.



Blending a soulful feel with a few hints of liveliness is a crucial task, and through our dynamic designs, we have ensured that this soothing feel is elevated and shaped into your space in a concrete form.





Setting rituals of
impact through traces
that promise to
preserve the poise of
exemplary elements.

SIMERO[®]
CERAMICS



INTRODUCTION

An ode to generations of material experimentation, these pieces cultivate a versatile and dynamic combination that adds a rich edge to every corner.

Conveying taste and sensibilities, these pieces cater to a versatile palette of preferences, promising a seamless touch to your vision board.

And to further this philosophy, we have given it an upbeat touch to cater to contemporary architectural trends that redefine how your space looks, feels, and engages.



Easy to clean



Frostproof



Hygienic Surfaces



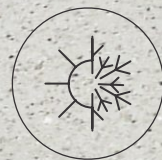
Resistant to Abrasion



Easy to install



Holds against Loading Stress



Resistant to Thermal Shocks



Colorfast Technology



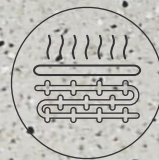
Resistant to High Temperatures



Doesn't release VOC (Volatile Organic Compounds)



Resistant to SMOG & Pollutants



Suitable for Heated Floors



Free from Plastic, Asbestos, and Formaldehyde



Resistant to Household & Industrial Chemicals



Fire Resistant, Free form Toxic Gas Emission



Resistant to Moisture

Turn every day into a blissful one, through pieces that embrace life in vivid ways and show how versatile each elemental day can be.



Features that are practical and inexpensive go a long way. These ensure that your days remain hassle-free and comfortable without causing a pile of troubles.

And our range of practical features exhibits how each piece is a thoughtful delivery of pragmatic concepts that feel bold in design and subtle in application.

Experience cozy comfort with our tiles, your door to trouble-free everyday living. At Simero, we make sure that comfort stays the priority in your space and beyond, with every touch.



Splendor Beauty

600x600mm

FERRO & TERRA



Ferro White



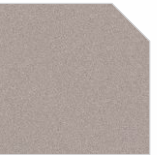
Ferro Beige



Ferro Sand



Ferro Brown



Ferro Cappuccino



Ferro Grey



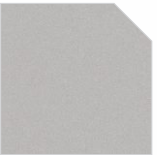
Ferro Nero



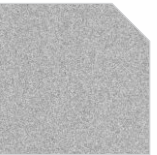
Ferro Kota



Ferro White Dot



Ferro Gris



Ferro Grey Sand



Ferro Light Grey



Ferro Alps White



Ferro Absolute Black



Terra Beige



Terra Grey

STONE DECK



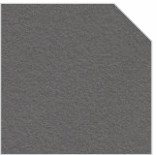
Deck Blast Beige



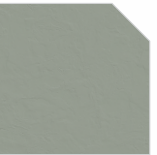
Deck Blast Brown



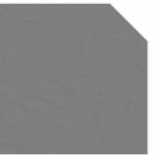
Deck Blast Gris



Deck Blast Nero



Deck Rock Kota



Deck Rock Grey



Discover the versatility of the 600x600mm format, thoughtfully designed to complement every corner with balanced proportions and enduring appeal.

Elevate your spaces with captivating designs that seamlessly unite practicality and richness. Crafted to adapt to diverse interiors,

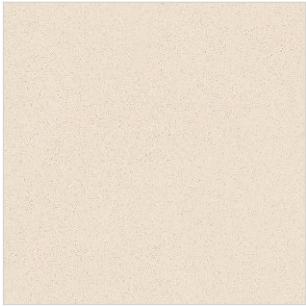
this format delivers timeless beauty, effortless maintenance, and a refined look that stands the test of time.

600x
600mm



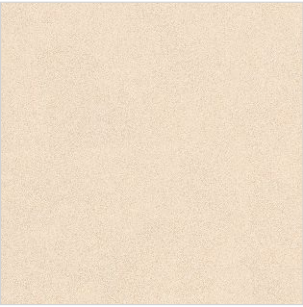
Overlay your space with
a mark of distinct that
grows a feeling of
inspiration in your heart!

FERRO WHITE



Surfaces - Polished, Matt

FERRO BEIGE



Surfaces - Polished, Matt

FERRO SAND



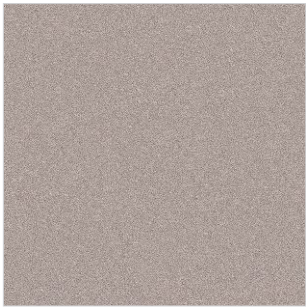
Surfaces - Polished, Matt

FERRO BROWN



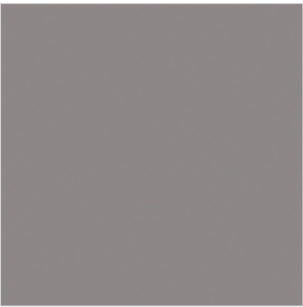
Surfaces - Polished, Matt

FERRO CAPPUCCINO



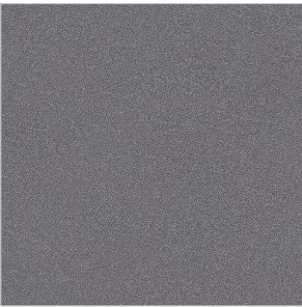
Surfaces - Polished, Matt

FERRO GREY



Surface - Matt

FERRO NERO



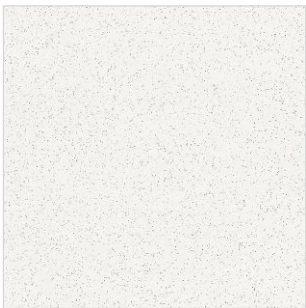
Surfaces - Polished, Matt

FERRO KOTA



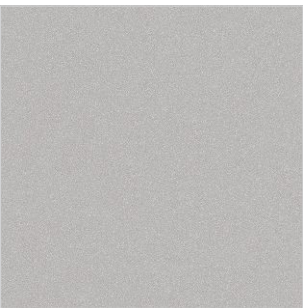
Surfaces - Polished, Matt

FERRO WHITE DOT



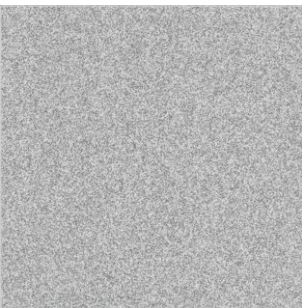
Surfaces - Polished, Matt

FERRO GRIS



Surfaces - Polished, Matt

FERRO GREY SAND



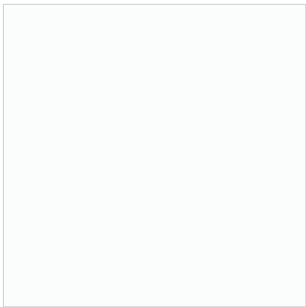
Surfaces - Polished, Matt

FERRO LIGHT GREY



Surfaces - Polished, Matt

FERRO ALPS WHITE



Surfaces - Polished, Matt

FERRO ABSOLUTE BLACK



Surface - Matt

TERRA BEIGE



Surface - Matt

TERRA GREY



Surface - Matt

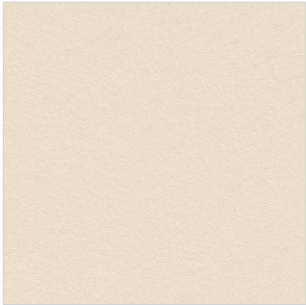
600x600mm
FERRO, TERRA



■ Wall \ Ferro Sand
600x600mm

■ Floor \ Ferro Sand
600x600mm

DECK BLAST BEIGE



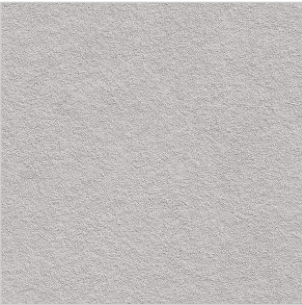
Surface - Matt Sand Punch

DECK BLAST BROWN



Surface - Matt Sand Punch

DECK BLAST GRIS



Surface - Matt Sand Punch

DECK BLAST NERO



Surface - Matt Sand Punch



■ Floor \ Deck Blast Beige
600x600mm

600x600mm
STONE DECK



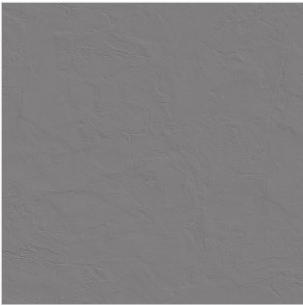
■ Floor \ Deck Rock Kota
600x600mm

DECK ROCK KOTA



Surface - Matt Rock Punch

DECK ROCK GREY



Surface - Matt Rock Punch

Technical Specifications

Characteristic	International Std. ISO 13006 Group Bla	Specifications of SIMERO	Method of Testing
Dimensions & Surface Quality			
Length	± 0.30%	± 0.10%	ISO 10545-2
Thickness	± 5.00%	± 5.00%	ISO 10545-2
Straightness of Sides	± 0.30%	± 0.10%	ISO 10545-2
Rectangularity	± 0.30%	± 0.10%	ISO 10545-2
Surface Flatness	± 0.40%	± 0.10%	ISO 10545-2
Glossiness	Declared By Manufacturer	Min. 90%	ISO 2813 (Gloss meter)
Surface Quality	Min. 95% Tiles Should Be Free From Defects	Min. 95% Tiles Free From Defects	ISO 10545-2
Physical Characteristics			
Water Absorption	E ≤ 0.50%	≤ 0.08%	ISO 10545-3
Mohs Hardness	≥ 5.00	≥ 5.00	IS 13630-13
Moisture Expansion	Nil	Nil	ISO 10545-10
Abrasion Resistance	Max. 175mm³	≤140 mm³	ISO 10545-6
Mechanical Characteristics			
Flexural Strength (MOR)	≥ 35 N/mm² (350kg./cm²)	≥ 38 N/mm² (380kg./cm²) Test Piece Size 600x600mm	ISO 10545-4
Breaking Strength	1300 Newton	1800 Newton Test Piece Size 600x600mm	ISO 10545-4
Impact Resistance	Declared By Manufacturer	No Indentation or Cracking	ISO 10545-5
Safety Characteristics			
Skid Resistance (Dynamic Friction Coefficient)	≥ 0.40	≥ 0.40	ISO 10545-17
Density	≥ 2.0 gm/cc	> 2.3 gm/cc	DIN 51082
Thermo Photo Characteristics			
Thermal Shock Resistance	Resistant To 10 Cycles	Pass. Min. 10 Cycles	ISO 10545-9
Frost Resistance	Frost Proof	Need to Comply with the Standard	ISO 10545-12
Coefficient of Linear Thermal Expansion	9x10 ⁻⁶ K ⁻¹	< 6x10 ⁻⁶ K ⁻¹	ISO 10545-8
Color Resistance to UV light	Resistant	Resistant	ISO 10545-16
Chemical Characteristics			
Chemical Resistance Household Chemicals & Swimming Pool Salts	Min. Class - UB	Confirms to the Class - UA	ISO 10545-13
Chemical Resistance Low Concentrations Acids & Alkalis	Min. Class - ULB	Confirms to the Class - ULA	ISO 10545-13
Chemical Resistance High Concentrations Acids & Alkalis	Min. Class - UHB	Confirms to the Class - UHA	ISO 10545-13
Stain Resistance	Test Method Available	Stain Removable With Hot Water	ISO 10545-14

Packing Details

Product	Sizes	Thickness	Pieces / Box	Coverage Area / Box	Weight / Box (Approx)
THE FERRO 2.0 SERIES Bliss FULL BODY	600x600mm	9mm	4 pcs	1.44 sq. m.	28 kg.

Technical Specifications

Characteristic	International Std. ISO 13006 Group Bla	Specifications of SIMERO	Method of Testing
Dimensions & Surface Quality			
Length	± 0.30%	± 0.10%	ISO 10545-2
Thickness	± 5.00%	± 5.00%	ISO 10545-2
Straightness of Sides	± 0.30%	± 0.10%	ISO 10545-2
Rectangularity	± 0.30%	± 0.10%	ISO 10545-2
Surface Flatness	± 0.40%	± 0.10%	ISO 10545-2
Glossiness	Declared By Manufacturer	10~30%	ISO 2813 (Gloss meter)
Surface Quality	Min. 95% Tiles Should Be Free From Defects	Min. 95% Tiles Free From Defects	ISO 10545-2
Physical Characteristics			
Water Absorption	E ≤ 0.50%	≤ 0.08%	ISO 10545-3
Mohs Hardness	≥ 5.00	≥ 5.00	IS 13630-13
Moisture Expansion	Nil	Nil	ISO 10545-10
Abrasion Resistance	Declared By Manufacturer	PEI 4	ISO 10545-7
Mechanical Characteristics			
Flexural Strength (MOR)	≥ 35 N/mm² (350kg./cm²)	≥ 38 N/mm² (380kg./cm²) Test Piece Size 600x600mm	ISO 10545-4
Breaking Strength	1300 Newton	1800 Newton Test Piece Size 600x600mm	ISO 10545-4
Impact Resistance	Declared By Manufacturer	No Indentation or Cracking	ISO 10545-5
Safety Characteristics			
Skid Resistance (Dynamic Friction Coefficient)	≥ 0.40	≥ 0.40	ISO 10545-17
Density	≥ 2.0 gm/cc	> 2.3 gm/cc	DIN 51082
Thermo Photo Characteristics			
Thermal Shock Resistance	Resistant To 10 Cycles	Pass. Min. 10 Cycles	ISO 10545-9
Frost Resistance	Frost Proof	Need to Comply with the Standard	ISO 10545-12
Coefficient of Linear Thermal Expansion	9x10 ⁻⁶ K ⁻¹	< 6x10 ⁻⁶ K ⁻¹	ISO 10545-8
Color Resistance to UV light	Resistant	Resistant	ISO 10545-16
Chemical Characteristics			
Chemical Resistance Household Chemicals & Swimming Pool Salts	Min. Class - GB	Confirms to the Class - GA	ISO 10545-13
Chemical Resistance Low Concentrations Acids & Alkalis	Min. Class - GLB	Confirms to the Class - GLA	ISO 10545-13
Chemical Resistance High Concentrations Acids & Alkalis	Min. Class - GHB	Confirms to the Class - GHA	ISO 10545-13
Stain Resistance	Min. Class - 3	Min. Confirmation to Class - 3	ISO 10545-14

Packing Details

Product	Sizes	Thickness	Pieces / Box	Coverage Area / Box	Weight / Box (Approx)
THE FERRO 2.0 SERIES	600x600mm	9mm	4 pcs	1.44 sq. m.	28 kg.

Technical Specifications

Characteristic	International Std. ISO 13006 Group Bla	Specifications of SIMERO FULLBODY/COLORBODY MATT	Method of Testing
Dimensions & Surface Quality			
Length	±0.30%	±0.10%	ISO 10545-2
Thickness	±5.00%	15mm ±5.00%	ISO 10545-2
Straightness of Sides	±0.30%	±0.10%	ISO 10545-2
Rectangularity	±0.30%	±0.10%	ISO 10545-2
Surface Flatness	±0.40%	±0.10%	ISO 10545-2
Glossiness	Declared By Manufacturer	10~25%	ISO 2813 (Gloss meter)
Surface Quality	Min. 95% Tiles Should Be Free From Defects	Min. 98% Tiles Free From Defects	ISO 10545-2
Physical Characteristics			
Water Absorption	E ≤ 0.50%	≤ 0.08%	ISO 10545-3
Mohs Hardness	≥ 5.00	≥ 5.00	IS 13630-13
Moisture Expansion	Nil	Nil	ISO 10545-10
Abrasion Resistance	Declared By Manufacturer	PEI 4	ISO 10545-7
Mechanical Characteristics			
Flexural Strength (MOR)	≥35 N/mm ² (350 Kg/cm ²)	NA	ISO 10545-4
Breaking Strength	1300 Newton	≥4000 Newton	ISO 10545-4
Impact Resistance	Declared By Manufacturer	No Indentation Or Cracking	ISO 10545-5
Safety Characteristics			
Skid Resistance (Dynamic Friction Coefficient)	≥ 0.40	≥ 0.40	ISO 10545-17
Density	≥ 2.0 gm/cc	> 2.3 gm/cc	DIN 51082
Thermo Photo Characteristics			
Thermal Shock Resistance	Resistant To 10 Cycles	Pass Min. 10 Cycles	ISO 10545-9
Frost Resistance	Frost Proof	Need to Comply with The Standard	ISO 10545-12
Coefficient of linear Thermal Expansion	9x10 ⁻⁶ K ⁻¹	<6x10 ⁻⁶ K ⁻¹	ISO 10545-8
Colour Resistance to UV light	Resistant	Resistant	ISO 10545-16
Chemical Characteristics			
Chemical Resistance Household Chemicals & Swimming Pool Salts	Min. Class-GB	Confirm To Classes-GA	ISO 10545-13
Chemical Resistance Low Concentrations Acids & Alkalis	Min. Class-GLB	Confirm To Classes-GLA	ISO 10545-13
Chemical Resistance High Concentrations Acids & Alkalis	Min. Class-GHB	Confirm To Classes-GHA	ISO 10545-13
Stain Resistance	Min. Class-3	Min. Confirm To Class-3	ISO 10545-14

Packing Details

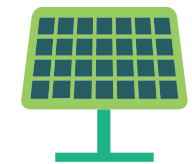
Product	Sizes	Thickness	Pieces / Box	Coverage Area / Box	Weight / Box (Approx)
STONE DECK Outdoor Solutions	600x600mm	15mm	2	0.72 sq. mtr.	24.0 kg



We Recycle
Materials Annually
9000 MT



Reduce Carbon(CO₂)
Emissions Annually
2380 MT



Powered By
Solar Energy

संरक्ष प्रकृति जीवनाय



SUSTAINABILITY IS NECESSITY NOT LUXURY

That's why every tile we create follows a sustainable approach. As a Green Certified company, we take responsibility for the environment seriously. From eco-conscious manufacturing processes to energy-efficient production methods, everything we do is designed to reduce impact and preserve nature.



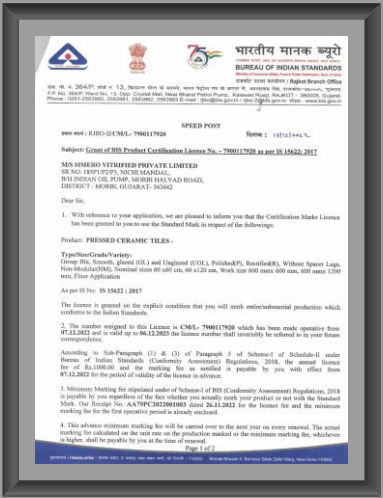
-50%
Less Water Uses



-25%
Less Energy Consumption

Certificates

That showcase our
passion for quality,
effortlessly!



We have been applauded for our
exceptional quality by international
experts and have gained trust for our
products. Experience such a dedication
for excellence with us!

www.simero.in
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Morbi-Halwad Road, State Highway No. 22,
Nichi-Mandal, Morbi - 363 641, Gujarat, INDIA.