

SIMERO[®]
CERAMICS



800x2400mm

An influence that
sets your space apart.



Blending a soulful feel with a few hints of liveliness is a crucial task, and through our dynamic designs, we have ensured that this soothing feel is elevated and shaped into your space in a concrete form.





Setting rituals of
impact through traces
that promise to
preserve the poise of
exemplary elements.

SIMERO
CERAMICS



INTRODUCTION

An ode to generations of material experimentation, these pieces cultivate a versatile and dynamic combination that adds a rich edge to every corner.

Conveying taste and sensibilities, these pieces cater to a versatile palette of preferences, promising a seamless touch to your vision board.

And to further this philosophy, we have given it an upbeat touch to cater to contemporary architectural trends that redefine how your space looks, feels, and engages.



Easy to clean



Frostproof



Hygienic Surfaces



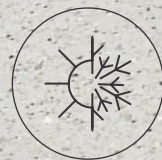
Resistant to Abrasion



Easy to install



Holds against Loading Stress



Resistant to Thermal Shocks



Colorfast Technology



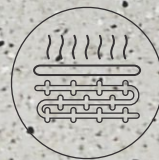
Resistant to High Temperatures



Doesn't release VOC (Volatile Organic Compounds)



Resistant to SMOG & Pollutants



Suitable for Heated Floors



Free from Plastic, Asbestos, and Formaldehyde



Resistant to Household & Industrial Chemicals



Fire Resistant, Free form Toxic Gas Emission



Resistant to Moisture

Turn every day into a blissful one, through pieces that embrace life in vivid ways and show how versatile each elemental day can be.



Features that are practical and inexpensive go a long way. These ensure that your days remain hassle-free and comfortable without causing a pile of troubles.

And our range of practical features exhibits how each piece is a thoughtful delivery of pragmatic concepts that feel bold in design and subtle in application.

Experience cozy comfort with our tiles, your door to trouble-free everyday living. At Simero, we make sure that comfort stays the priority in your space and beyond, with every touch.

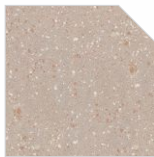
Splendor Beauty

800x2400mm

FRAGMENTA



Fragmenta
Dunesand



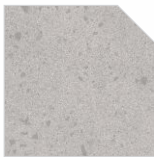
Fragmenta
Rust



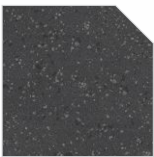
Fragmenta
Mocha



Fragmenta
Snow



Fragmenta
Silver



Fragmenta
Night

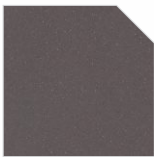
BLISS



Bliss
Bianco



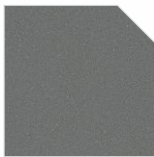
Bliss
Barley



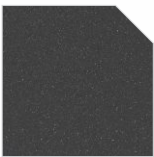
Bliss
Choco



Bliss
White

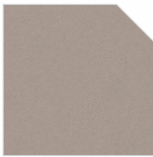


Bliss
Grey



Bliss
Nero

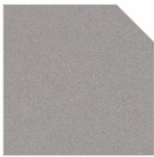
LUXAR, GRANITIC



Luxar
Barley



Luxar
Bianco



Luxar
Grey



Granitic
Ivory



Granitic
Copper



Granitic
Mocha

GRANITIC, LAPIS



Granitic
Amber



Granitic
Steel Grey



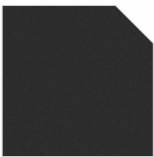
Granitic
Slate Grey



Granitic
Mint

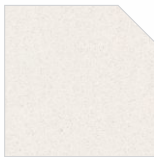


Lapis
White



Lapis
Black

ROCK SOLID



Ferro
Crema



Ferro
Beige



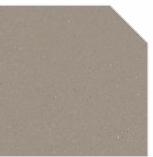
Ferro
Brown



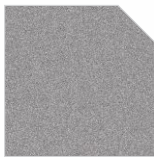
Ferro
Quartz White



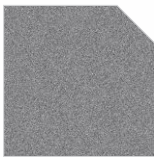
Ferro
Snow White



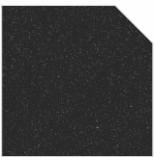
Ferro
Verde



Ferro
Light Grey



Ferro
Grey



Ferro
Black



White



Beige



Walnut



Light
Grey



Silver
Grey



Dark
Grey



Slate
Grey



Black



Charcoal
Black



Super
White



White



Black



With the 800x2400mm format, we aim to give your space a bigger, better, and bolder look. This look won't just eliminate

the imbalance caused by grouting disturbances, but will also add to its aesthetic appeal in the most natural manner.

Get intrigued by the standout feature of your space and bring more eyes of inspiration to it with our efforts of charm and charisma!

800x
2400mm



Stay at the forefront of design aesthetics with pieces that feel genuine and graceful at the same time!

FRAGMENTA DUNESAND



Surfaces - Polished, Digi Matt

Type - Fullbody

FRAGMENTA RUST



Surfaces - Polished, Digi Matt

Type - Fullbody

FRAGMENTA MOCHA



Surfaces - Polished, Digi Matt

Type - Fullbody

FRAGMENTA SNOW



Surfaces - Polished, Digi Matt

Type - Fullbody

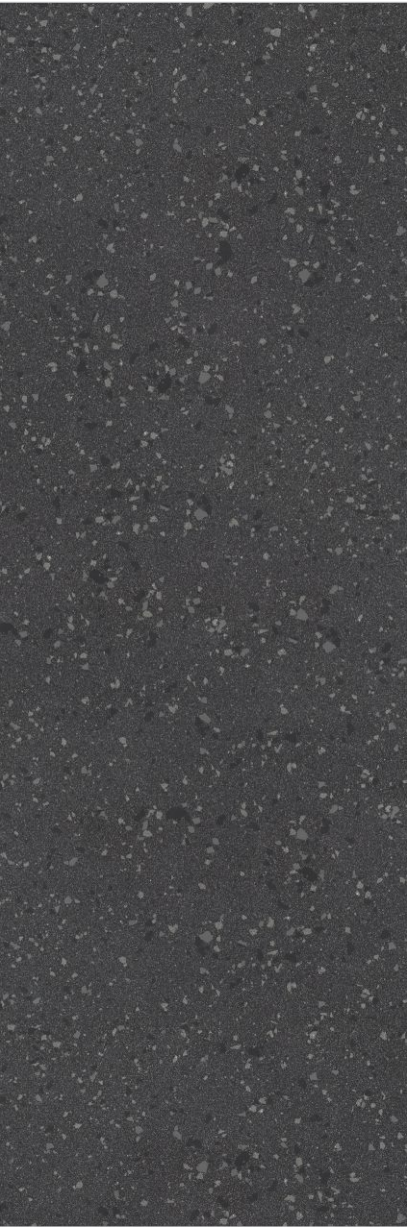
FRAGMENTA SILVER



Surfaces - Polished, Digi Matt

Type - Fullbody

FRAGMENTA NIGHT



Surfaces - Polished, Digi Matt

Type - Fullbody



■ Wall \ Bliss Grey
800x2400mm

■ Floor \ Bliss Grey
800x2400mm

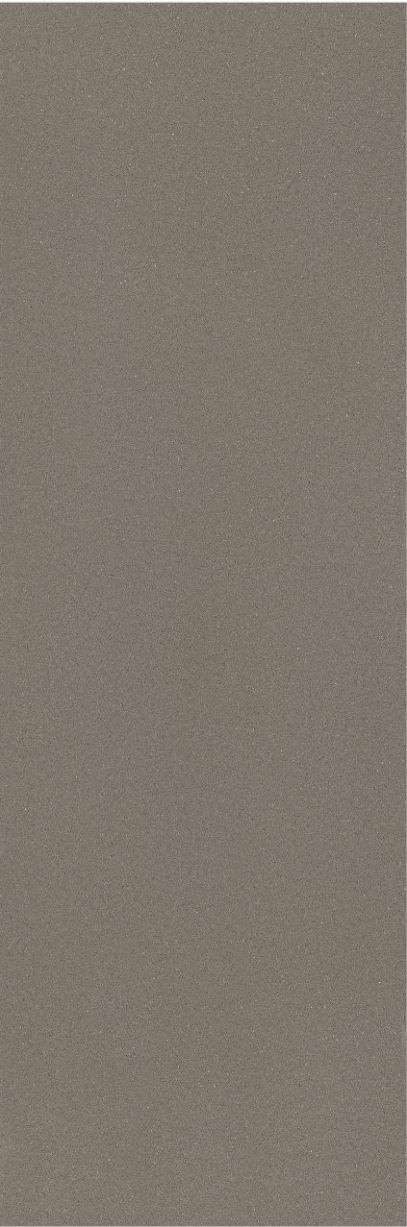
BLISS BIANCO



Surfaces - Polished, Digi Matt

Type - Fullbody

BLISS BARLEY



Surfaces - Polished, Digi Matt

Type - Fullbody

BLISS CHOCO



Surfaces - Polished, Digi Matt

Type - Fullbody

BLISS WHITE



Surfaces - Polished, Digi Matt

Type - Fullbody

BLISS GREY



Surfaces - Polished, Digi Matt

Type - Fullbody

BLISS NERO



Surfaces - Polished, Digi Matt

Type - Fullbody

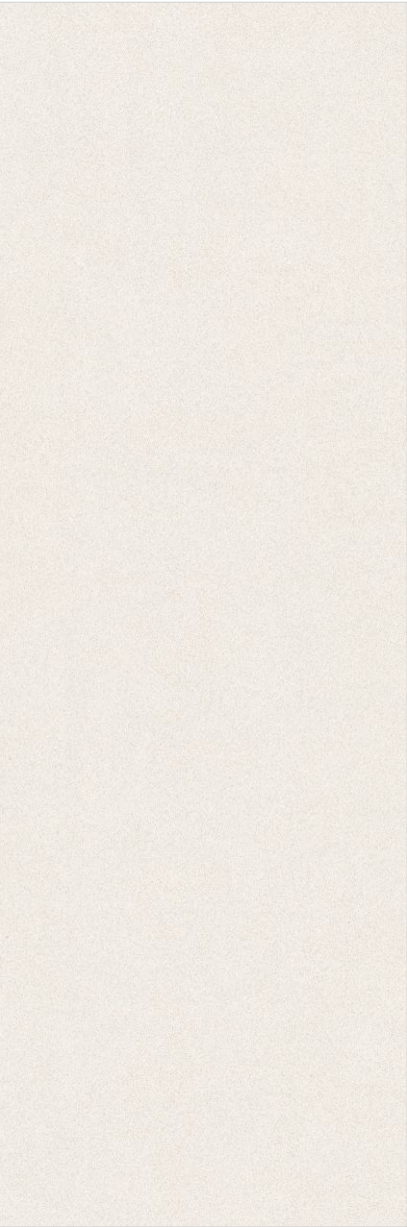
LUXAR BARLEY



Surfaces - Polished, Matt

Type - Fullbody

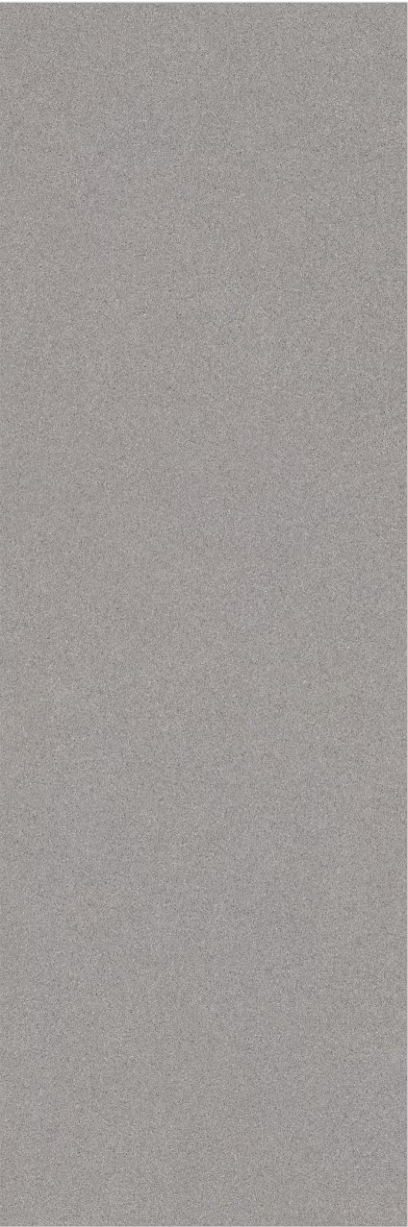
LUXAR BIANCO



Surfaces - Polished, Matt

Type - Fullbody

LUXAR GREY



Surfaces - Polished, Matt

Type - Fullbody

GRANITIC IVORY



Surfaces - Polished, Matt

Type - Fullbody

GRANITIC COPPER



Surfaces - Polished, Matt

Type - Fullbody

GRANITIC MOCHA



Surfaces - Polished, Matt

Type - Fullbody

GRANITIC AMBER



Surfaces - Polished, Matt

Type - Fullbody

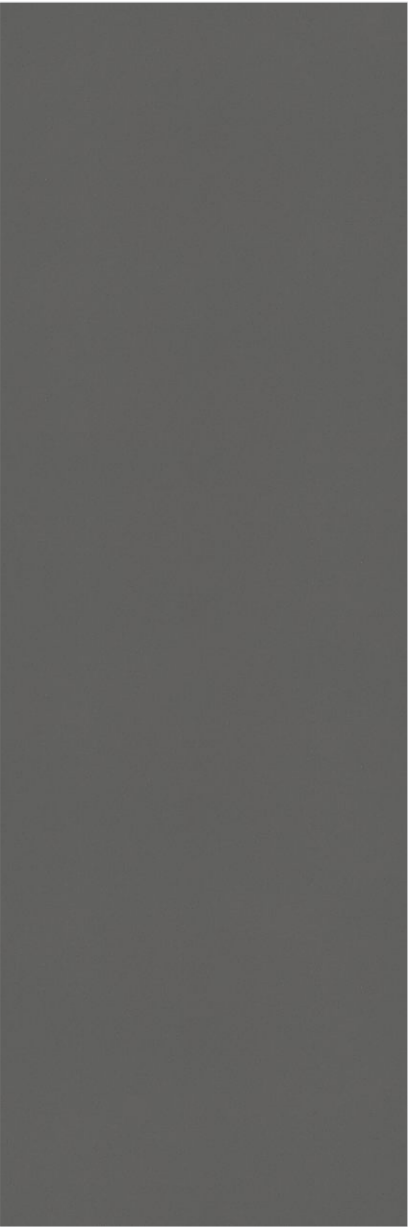
GRANITIC STEEL GREY



Surfaces - Polished, Matt

Type - Fullbody

GRANITIC SLATE GREY



Surfaces - Polished, Matt

Type - Fullbody

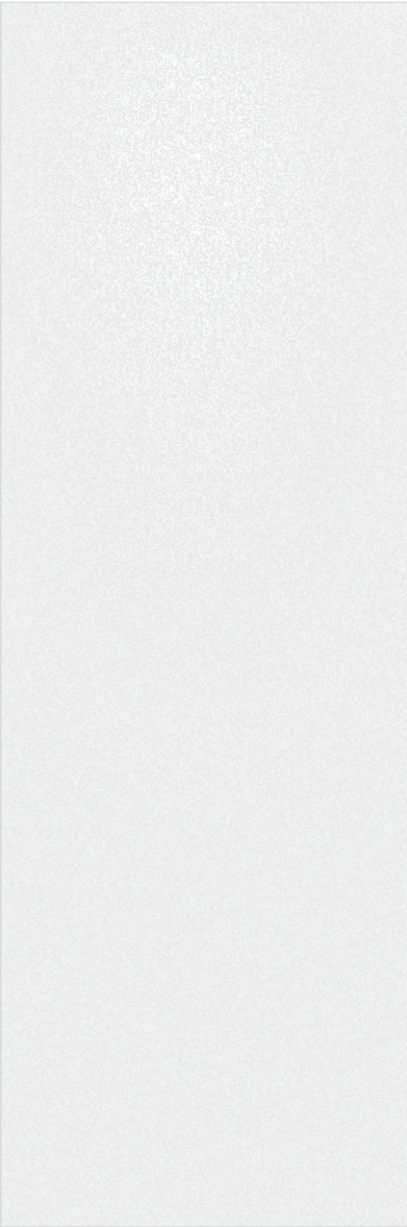
GRANITIC MINT



Surfaces - Polished, Matt

Type - Fullbody

LAPIS WHITE



Surface - Matt

Type - Fullbody

LAPIS BLACK



Surface - Matt

Type - Fullbody

FERRO CREMA



Surface - Polished

Type - Fullbody

FERRO BEIGE



Surfaces - Polished, Matt

Type - Fullbody

FERRO BROWN



Surfaces - Polished, Matt

Type - Fullbody

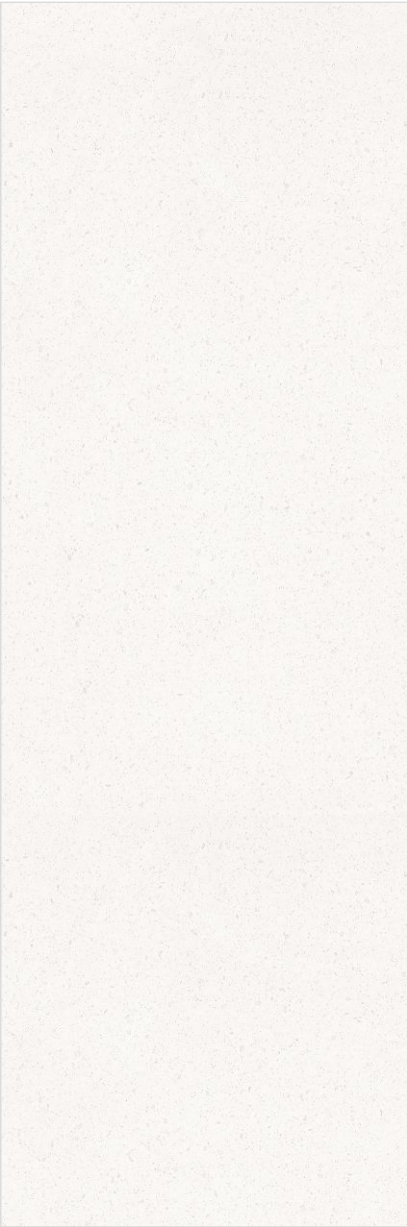
FERRO QUARTZ WHITE



Surface - Polished

Type - Fullbody

FERRO SNOW WHITE



Surface - Polished

Type - Fullbody

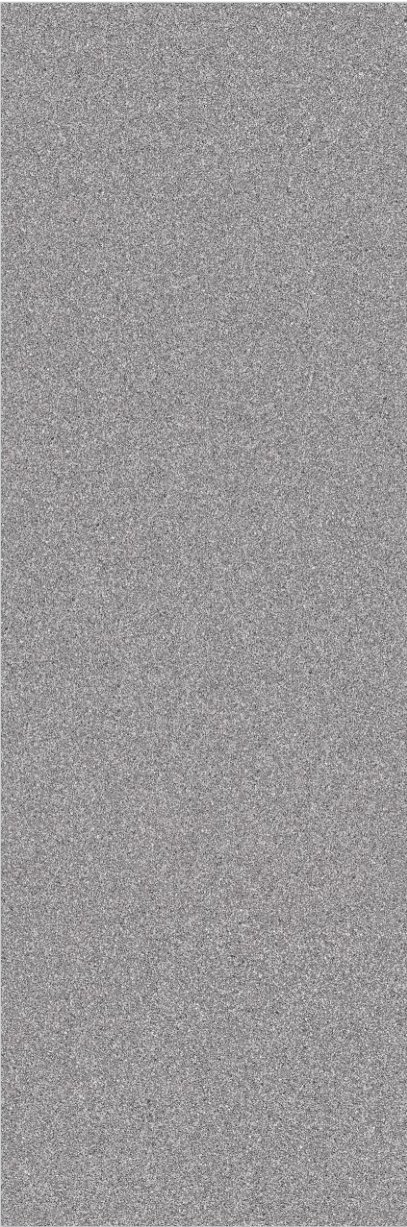
FERRO VERDE



Surfaces - Polished, Matt

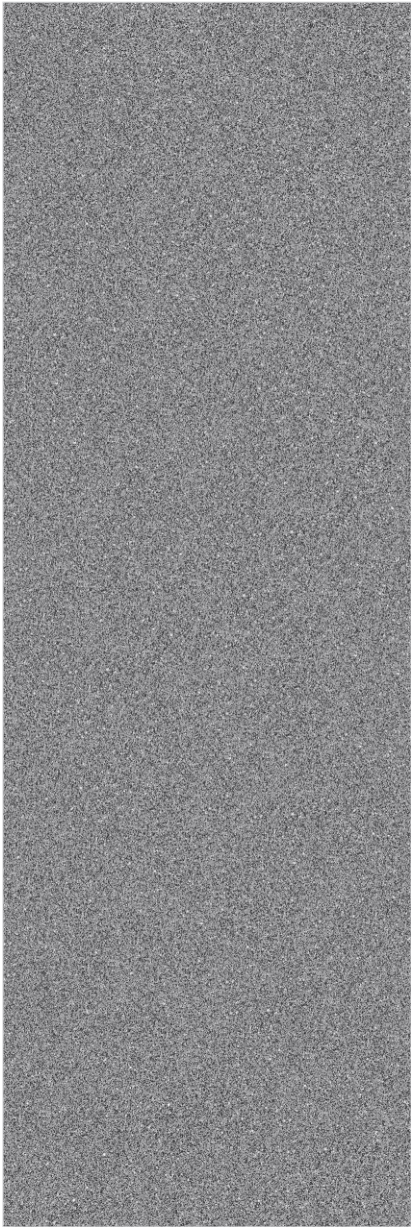
Type - Fullbody

FERRO LIGHT GREY



Surfaces - Polished, Matt
Type - Fullbody

FERRO GREY



Surface - Polished
Type - Fullbody

FERRO BLACK



Surfaces - Polished, Matt
Type - Fullbody

800x2400mm
ROCK SOLID

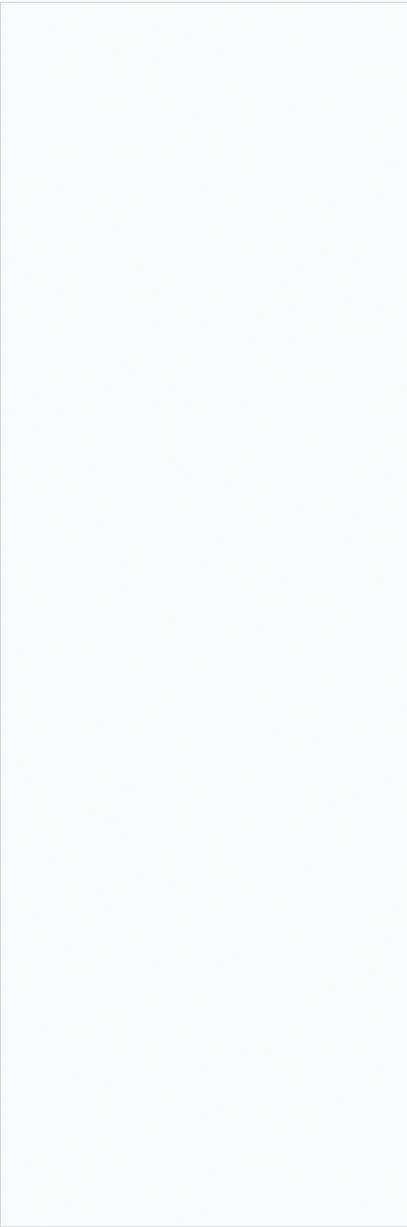
Fullbody
15mm Thickness



■ Wall \ Ferro Grey
800x2400mm

■ Floor \ Ferro Grey
800x2400mm

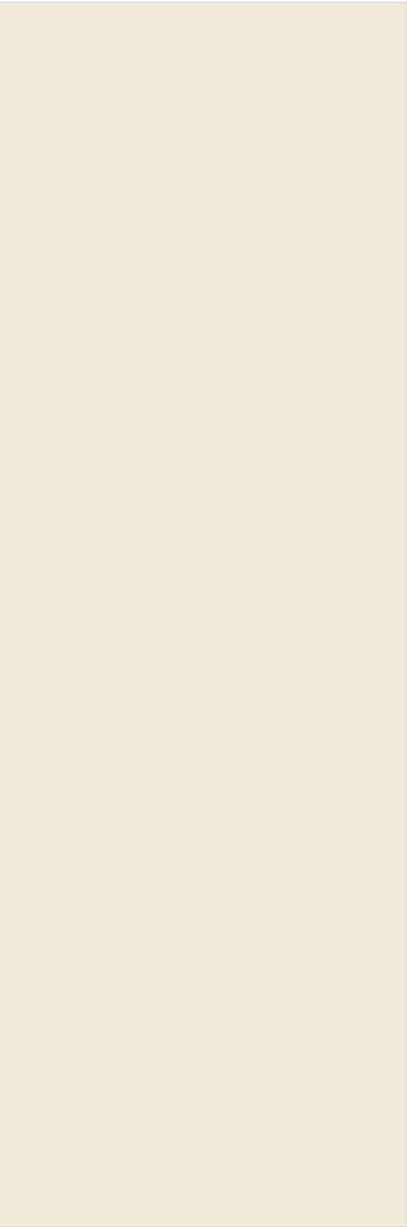
WHITE



Surface - Polished

Type - Color Body

BEIGE



Surface - Polished

Type - Fullbody

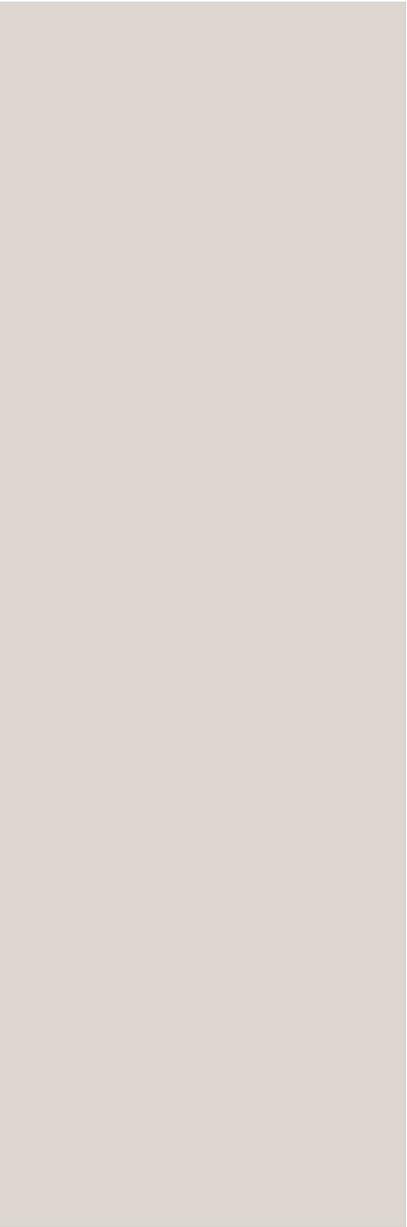
WALNUT



Surfaces - Polished, Matt

Type - Fullbody

LIGHT GREY



Surfaces - Polished, Matt

Type - Fullbody

SILVER GREY



Surfaces - Polished, Matt

Type - Fullbody

DARK GREY



Surfaces - Polished, Matt

Type - Fullbody

SLATE GREY



Surfaces - Polished, Matt

Type - Fullbody

BLACK



Surface - Polished

Type - Color Body

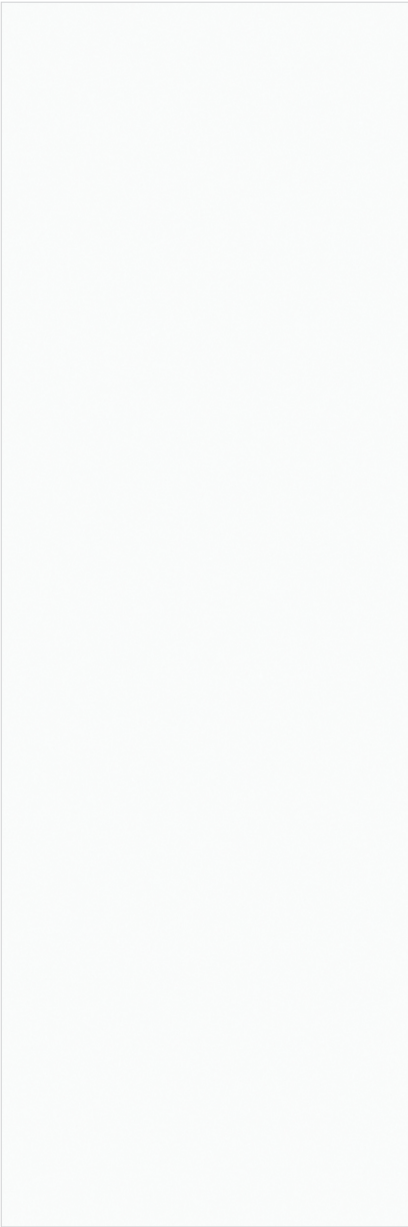
CHARCOAL BLACK



Surface - Polished

Type - Fullbody

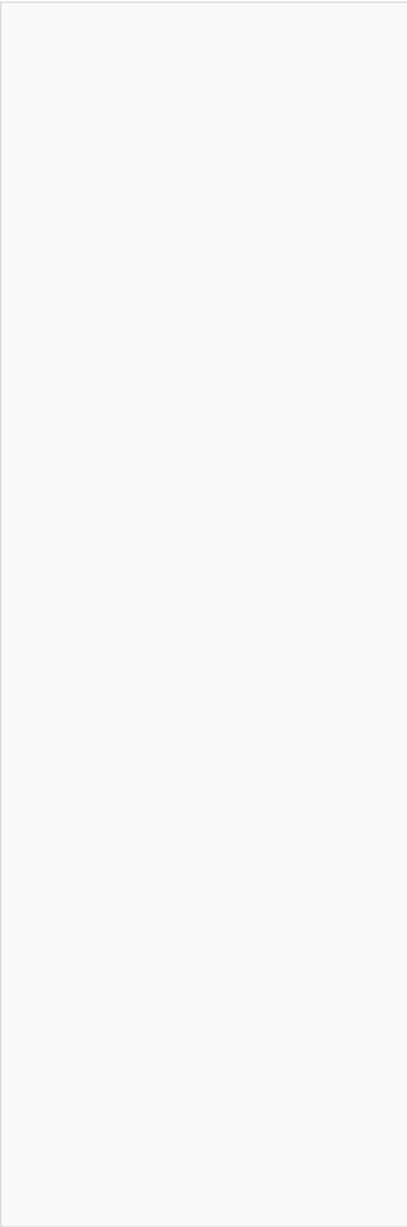
SUPER WHITE



Surface - Polished

Type - Fullbody

WHITE



Surface - Polished

Type - Fullbody

BLACK



Surface - Polished

Type - Fullbody



Technical Specifications

Characteristics	International Std. ISO 13006 Group Bla	Specifications of SIMERO FULLBODY POLISHED	Method of Testing
Dimensions & Surface Quality			
Length	±0.30%	±0.10%	ISO 10545-2
Thickness	±5.00%	15mm ±5.00%	ISO 10545-2
Straightness of Sides	±0.30%	±0.10%	ISO 10545-2
Rectangularity	±0.30%	±0.10%	ISO 10545-2
Surface Flatness	±0.40%	±0.10%	ISO 10545-2
Glossiness	Declared By Manufacturer	Min. 92%	ISO 2813 (Gloss meter)
Surface Quality	Min. 95% Tiles Should Be Free From Defects	Min. 98% Tiles Free From Defects	ISO 10545-2
Physical Characteristics			
Water Absorption	E ≤ 0.50%	≤ 0.08%	ISO 10545-3
Mohs Hardness	≥ 5.00	≥ 5.00	IS 13630-13
Moisture Expansion	Nil	Nil	ISO 10545-10
Deep Abrasion	Max. 175 mm³	≤140 mm³	ISO 10545-6
Mechanical Characteristics			
Flexural Strength (MOR)	≥35 N/mm² (350 Kg/cm²)	NA	ISO 10545-4
Breaking Strength	1300 Newton	≥4000 Newton	ISO 10545-4
Impact Resistance	Declared By Manufacturer	No Indentation Or Cracking	ISO 10545-5
Safety Characteristics			
Skid Resistance (Dynamic Friction Coefficient)	≥0.40	≥0.40	ISO 10545-17
Density	≥2.0 gm/cc	>2.3 gm/cc	DIN 51082
Thermo Photo Characteristics			
Thermal Shock Resistance	Resistant To 10 Cycles	Pass Min. 10 Cycles	ISO 10545-9
Frost Resistance	Frost Proof	Need to Comply with The Standard	ISO 10545-12
Coefficient of linear Thermal Expansion	9x10 ⁻⁶ K ⁻¹	<6x10 ⁻⁶ K ⁻¹	ISO 10545-8
Colour Resistance to UV light	Resistant	Resistant	ISO 10545-16
Chemical Characteristics			
Chemical Resistance Household Chemicals & Swimming Pool Salts	Min. Class-UB	Confirm To Classes-UA	ISO 10545-13
Chemical Resistance Low Concentrations Acids & Alkalis	Min. Class-ULB	Confirm To Classes-ULA	ISO 10545-13
Chemical Resistance High Concentrations Acids & Alkalis	Min. Class-UHB	Confirm To Classes-UHA	ISO 10545-13
Stain Resistance	Test Method Available	Stain Removable With Hot Water	ISO 10545-14

Packing Details

Product	Sizes	Thickness	Pieces / Box	Coverage Area / Box	Weight / Box (Approx)
ROCK SOLID	800x2400mm	15mm	1	1.92 sq. mtr.	70.0 kg
Bliss GRANITIC LUXAR FRAGMENTA					



Technical Specifications

Characteristics	International Std. ISO 13006 Group Bla	Specifications of SIMERO FULLBODY GLAZED & MATT	Method of Testing
Dimensions & Surface Quality			
Length	±0.30%	±0.10%	ISO 10545-2
Thickness	±5.00%	15mm ±5.00%	ISO 10545-2
Straightness of Sides	±0.30%	±0.10%	ISO 10545-2
Rectangularity	±0.30%	±0.10%	ISO 10545-2
Surface Flatness	±0.40%	±0.10%	ISO 10545-2
Glossiness	Declared By Manufacturer	Polished:92~100%,Matt:10~30%	ISO 2813 (Gloss meter)
Surface quality	Min. 95% Tiles Should Be Free From Defects	Min. 98% Tiles Free From Defects	ISO 10545-2
Physical Characteristics			
Water Absorption	E ≤ 0.50%	≤ 0.08%	ISO 10545-3
Mohs Hardness	≥ 5.00	≥ 5.00	IS 13630-13
Moisture Expansion	Nil	Nil	ISO 10545-10
Deep Abrasion	Declared By Manufacturer	PEI 3~5 (depend On Product)	ISO 10545-6
Mechanical Characteristics			
Flexural Strength (MOR)	≥35 N/mm² (350 Kg/cm²)	NA	ISO 10545-4
Breaking Strength	1300 Newton	≥4000 Newton	ISO 10545-4
Impact Resistance	Declared By Manufacturer	No Indentation Or Cracking	ISO 10545-5
Safety Characteristics			
Skid Resistance (Dynamic Friction Coefficient)	≥0.40	≥0.40	ISO 10545-17
Density	≥2.0 gm/cc	>2.3 gm/cc	DIN 51082
Thermo Photo Characteristics			
Thermal Shock Resistance	Resistant To 10 Cycles	Pass Min. 10 Cycles	ISO 10545-9
Frost Resistance	Frost Proof	Need to Comply with The Standard	ISO 10545-12
Coefficient of linear Thermal Expansion	9x10 ⁻⁶ K ⁻¹	<6x10 ⁻⁶ K ⁻¹	ISO 10545-8
Colour Resistance to UV light	Resistant	Resistant	ISO 10545-16
Chemical Characteristics			
Chemical Resistance Household Chemicals & Swimming Pool Salts	Min. Class-GB	Confirm To Classes-GA	ISO 10545-13
Chemical Resistance Low Concentrations Acids & Alkalis	Min. Class-GLB	Confirm To Classes-GLA	ISO 10545-13
Chemical Resistance High Concentrations Acids & Alkalis	Min. Class-GHB	Confirm To Classes-GHA	ISO 10545-13
Stain Resistance	Min. Class-3	Min. Confirm To Class-3	ISO 10545-14

Packing Details

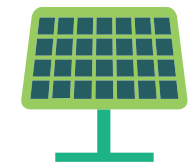
Product	Sizes	Thickness	Pieces / Box	Coverage Area / Box	Weight / Box (Approx)
ROCK SOLID	800x2400mm	15mm	1	1.92 sq. mtr.	70.0 kg
Bliss GRANITIC LUXAR FRAGMENTA					



We Recycle
Materials Annually
9000 MT



Reduce Carbon(CO₂)
Emissions Annually
2380 MT



Powered By
Solar Energy

संरक्ष प्रकृति जीवनाय



SUSTAINABILITY IS NECESSITY NOT LUXURY

That's why every tile we create follows a sustainable approach. As a Green Certified company, we take responsibility for the environment seriously. From eco-conscious manufacturing processes to energy-efficient production methods, everything we do is designed to reduce impact and preserve nature.



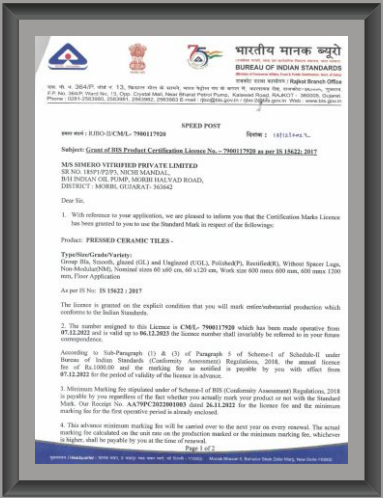
-50%
Less Water Uses



-25%
Less Energy Consumption

Certificates

That showcase our
passion for quality,
effortlessly!



SIMERO
CERAMICS



We have been applauded for our
exceptional quality by international
experts and have gained trust for our
products. Experience such a dedication
for excellence with us!

www.simero.in
Customer Care No.: +91 814 12 12 000



Head Office:
Behind Indian Oil Petrol Pump,
Morbi-Halwad Road, State Highway No. 22,
Nichi-Mandal, Morbi - 363 641, Gujarat, INDIA.